

In our increasingly interconnected socio-economic environment, information and communication technologies (ICTs) are key factors in the competitiveness of companies and their ability to hold on to their market position.

Asia e University (AeU) has designed its Master of ICT Management programme (MICTM) to produce professionals who can successfully master the management and implementation of ICTs in their organisation and understand the environment of the information society in which they conduct businesses.

This programme focuses on equipping professionals with fresh business and technology capabilities to help them fulfil leadership roles in today's tech-savvy organisations.

The aim is to enable individuals to develop a more strategic and entrepreneurial approach to applying ICT in organisations.

This programme gives you the opportunity to build on existing competencies and develop new skills in complementary areas.

The programme also enables you to focus on areas of specialisation within your professional field or to broaden your knowledge and skills.

This programme is designed to offer most learning activities in online mode.

It is popular and preferred by working adults to appreciate, share and relate their working experiences with other learners from different business sectors. The background of the learner is not necessarily in ICT alone.

The core courses provide an advanced grounding in key areas.

Complementing core courses,

Moving with the times



Prof Dr Syed Malek (left) posing with a potential student.

optional courses allow you to advance your understanding and knowledge in Project Management, Information Security, Open Source Computing, Knowledge Management, ICT Entrepreneurship and Business Continuity Management.

MICTM balances between academic rigour and industrial aspects. For example, ICT Strategic Planning is a core course.

It requires students to relate the principles, processes and methodologies of ICT Strategic Planning at their work place and to share with coursemates their experiences and real world issues through interactive forums that provide a network building opportunity.

This unique programme content, with its explicit focus on management and organisational dimensions of information technology,

is closely connected to employers' needs for graduates who can contribute specialist knowledge while working across organisational boundaries, understand connections across different domains and conceptualise problems from different perspectives.

"Future corporate leaders need to have knowledge in ICT and utilise its advantages in line with the company's business strate-

gies," said School of Information & Communication Technology (SICT) dean Prof Dr Syed Malek Fakar Duani.

About AeU

Asia e University (AeU) is a multinational university established under the auspices of the 32 Asia Cooperation Dialogue Countries (ACD) which is recognised as a provider of quality higher education to Asian adults from all walks of life.

With a focus on personalised learning, AeU leads the way in providing flexible, innovative and affordable quality education in Asia. Being a dual mode university means AeU operates like any other traditional university. At the same time, it can also deliver similar programmes in other countries through collaboration with institutional partners.

In October 2012, at the first Asia Cooperation Dialogue (ACD) Summit in Kuwait, AeU was declared the best ACD Project. AeU is also the main facilitator of the Asian Credit Transfer System (ACTS) to facilitate mutual credit transfer, accreditation and recognition of degrees among Asian Higher Education Institutions (HEIs).

AeU offers a comprehensive range of academic and professional training programmes.

■ For details about the programme, log on to www.aeu.edu.my or call 1300 30 0238.