The Doctor of Philosophy (Business Administration) PhD programme is specifically designed for those aspiring to do research in specific areas in Business and Management. This is a blended learning programme offered by Asia e University, a leading dual mode university recognised by 33 member countries of the Asia Cooperation Dialogue (ACD).

**Learning Objectives**
- Provides the opportunity for you to engage in academic research, which will provide skills in problem solving, systematic analysis, communication and collaboration.
- Increase the knowledge and expertise of your chosen research area.
- Enhances your capability in providing innovative solutions to issues faced in career development and growth.
- Enhances your business communication skills.

**Entry Requirements**
- Possess a recognised Master's Degree in the relevant fields, OR
- Other qualifications recognised by the AeU Senate.

**Highlights**
- Accredited by the Malaysian Qualifications Agency (MQA), Ministry of Higher Education.
- No proposal is needed at the point of entry.
- Transfer of candidature is possible.
- Supervised by local or international supervisor that suits your research needs.
- Supported with research workshops, research colloquia and research clinics.
- Close monitoring process is our main focus.

Mode of delivery: Student can choose to pursue this programme **FULLY ONLINE** or **BLENDED MODE** where face-to-face tutorials are provided in our Learning Centres.
**Research Areas**
- Business and Management
- Public Administration
- Hospitality Management
- Banking Management
- Micro Credits
- Macro Credits
- International Management
- Small Business
- Economics
- Educational Management
- Public Policy
- Public Management
- International Relations
- Islamic Banking and Finance
- Islamic Insurance
and any other Business and Management related research areas

**Audit Subjects**
- Research Methodology
- Quantitative Data Analysis
- Qualitative Data Analysis

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**PROGRAMME DELIVERY**

<table>
<thead>
<tr>
<th>Stage 1</th>
<th>Proposal Development</th>
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<tbody>
<tr>
<td>Stage 2</td>
<td>Data Collection</td>
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<tr>
<td>Stage 3</td>
<td>Report Writing</td>
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<td>Stage 4</td>
<td>Thesis Examination/Viva Voce</td>
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</tbody>
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**PROGRAMME FACTS**

<table>
<thead>
<tr>
<th></th>
<th>Full Time</th>
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<th>Part Time</th>
<th></th>
<th>Blended Learning</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Online</strong></td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td><strong>Duration</strong></td>
<td>3 - 4 years</td>
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<tr>
<td><strong>No of Semesters</strong></td>
<td>12 (1 Semester is 4 months)</td>
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<tr>
<td><strong>Frequency of Research Workshops / Colloquia (Optional)</strong></td>
<td>Once a month - Saturday &amp; Sunday</td>
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<td><strong>Supervisor</strong></td>
<td>Provided by AeU</td>
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<td><strong>MQA Accreditation</strong></td>
<td>JPT/BPP (R/345/8/0304) 04/18, A 9150</td>
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<td><strong>EPF &amp; HRDF Claimable (For Malaysians)</strong></td>
<td>YES</td>
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enquiries@aeu.edu.my • www.aeu.edu.my

Note: All information is correct at the time of printing and is subject to change without prior notice.