SCHOOL OF GRADUATE STUDIES

Industrial Doctorate (IndD – MQF Level 8) JPT/BPP (N/520/8/0015) 08/16, PA0375

The AeU IndD is a professional doctorate, an industry-oriented alternative to a traditional PhD. It is specifically designed for working adults whose contributions to the industry are of significance for the advancement of knowledge and skills to warrant a doctoral qualification. This is a blended learning programme offered by Asia e University, a leading dual mode university recognised by 33 member countries of the Asia Cooperation Dialogue (ACD).

Learning Objectives

- To develop and apply knowledge, through original research and applications;
- To demonstrate a systematic acquisition and understanding of a substantive body of knowledge at the forefront of professional practice;
- To conceptualise, design and implement project(s) in the generation of new knowledge, and/or application(s);
- To apply research techniques in professional practice.

Entry Requirements

- Possess a recognised Master's Degree in the relevant fields
  OR
- Other qualifications recognised by the AeU Senate.

Highlights

- Accredited by the Malaysia Qualifications Agency (MQA), Ministry of Higher education.
- Earn your “Dr” title while you work.
- Supervised by local or international supervisors.
- Supported with research workshops, research colloquia and research clinics to assist students in the research journey.
- This programme is suitable for candidates in the industrial and engineering field, technologists and scientists.

Mode of delivery: Students can choose to pursue this programme FULLY ONLINE or BLENDED MODE where face-to-face tutorials are provided in our Learning Centres.
AeU’s Industrial Doctorate combines audit modules to bring students up to best industrial practice, with original research based on real business problems brought together under a common theme.

**Dissertation By Portfolio**

Industrial Doctorate dissertation by portfolio consist of

- portfolio (a collection of reports of project(s)), and
- a dissertation of (not exceeding) 60,000 words (‘argument made, the intellectual and conceptual glue that holds the portfolio together’)

**PROGRAMME STRUCTURE**

<table>
<thead>
<tr>
<th>Year</th>
<th>Module 1</th>
<th>Research Methodology 1*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Dissertation</td>
</tr>
<tr>
<td>Module 2</td>
<td>Research Methodology 2*</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dissertation</td>
</tr>
<tr>
<td>Module 3</td>
<td>Business Strategy &amp; Policy*</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dissertation</td>
</tr>
<tr>
<td>Module 4</td>
<td>Strategic Marketing*</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dissertation</td>
</tr>
<tr>
<td>Module 5</td>
<td>Dissertation</td>
<td></td>
</tr>
</tbody>
</table>

**PROGRAMME FACTS**

<table>
<thead>
<tr>
<th>Full Time</th>
<th>Part Time</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fully Online</td>
<td>Blended Learning</td>
<td>✓</td>
</tr>
</tbody>
</table>

**Duration**

4 years

**Frequency of Research Workshops / Colloquia (Optional)**

Once a month - Saturdays & Sundays

**Supervisor(s)**

Provided by AeU

**Audit Courses**

- Research Methodology 1
- Research Methodology 2
- Business Strategy & Policy
- Strategic Marketing

**MQA Accreditation**

JPT/BPP (N/520/B/0015) 08/16, PA0375

**EPF & HRDF Claimable (For Malaysians)**

YES

---

**Note:** All information is correct at the time of printing and is subject to change without prior notice.

---

**Contact Information**

Hotline: 1 300 300 238 • General Line: +603-2785 0000

Speed Line: +603-2785 0023 / 0181 / 0182 / 0027 • Fax: +603-2711 0436

enquiries@aeu.edu.my • www.aeu.edu.my

---

www.facebook.com/AsiaeUniversityFans • twitter.com/asiaeuniversity • www.youtube.com/asiaeuniversity