

### STAGES OF RESEARCH

	Stage 1	Stage 2	Stage 3	Stage 4
Part-Time	Semester 1 - 3	Semester 4 - 7	Semester 8 - 11	Semester 11 - 12
Full-Time	Semester 1 - 2	Semester 3 - 5	Semester 6 - 7	Semester 8 - 9
	1. Audit subjects			7. Thesis submission
	2. Appointment of supervisor			8. Nomination & appointment of thesis examiners
	3. Preparation of research proposal	5. Research / data collection	6. Thesis report writing	9. Thesis evaluation by examiners & supervisors & their recommendations
	4. Proposal defense			10. Thesis examination / viva voce
				11. Graduation

#### UNIVERSITY'S ACCREDITATION AND RECOGNITION

AeU's Doctoral programmes are internationally benchmarked and approved by the Malaysian Ministry of Education and accredited by the Malaysian Qualifications Agency and recognised by the Public Service Department of Malaysia.

#### INTERNATIONAL MEMBERSHIPS

Asian Association of Open Universities (AAOU) • Association of Commonwealth Universities (ACU) • The Observatory on Borderless Higher Education (OBHE) • Asia-Pacific University Community Engagement Network (APUCEN) • International Council for Open and Distance Education (ICDE) • International Consortium for Teaching and Learning Centres (ICTLC) • Association of Southeast Asian Institutions of Higher Learning (ASAIHL)

#### ADMISSION REQUIREMENTS FOR MALAYSIAN AND INTERNATIONAL STUDENTS:

As Doctoral programmes are based on research in a selected field of study, students are expected embark on a thorough investigation of the existing body of knowledge on a subject. Therefore, you may be required to submit the following:

Master's Degree of relevant field • A curriculum vitae (CV) or resume • A statement of research intent, describing what you have already done and what you hope to accomplish in your doctoral research. In some cases you may be required to attend an interview • For thesis written in English, there will be an English language competency requirement equivalent to International English Language Testing System (IELTS) 6.0 or Test of English as a Foreign Language (TOEFL) 550 or Cambridge English : Advanced (CAE) or Cambridge English : Proficiency (CPE) or Cambridge First English (CFE) or Pearson Test of English (PTE) or Malaysian University English Test (MUET) • Those who have their tertiary education in English shall normally be exempted from the requirement.

#### APPLICATION DOCUMENTS REQUIRED

Completed application form  
Scanned copies of your degrees and academic transcripts with certified translation in English  
One scanned copy of your photo (jpeg, colour, minimum of 1MB)  
Proof of English proficiency

#### AeU is a collaborative multinational university supported by 34 Asia Cooperation Dialogue (ACD) countries

| Afghanistan | Bahrain | Bangladesh | Bhutan | Brunei | Cambodia | China | India | Indonesia | Iran | Japan | Kazakhstan | Korea | Kuwait | Kyrgyzstan | Laos | Malaysia | Mongolia | Myanmar | Nepal | Oman | Pakistan | Philippines | Qatar | Russia | Saudi Arabia | Singapore | Sri Lanka | Tajikistan | Thailand | Turkey | UAE | Uzbekistan | Vietnam

Scan for more information

#### Asia e University

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• General Line: +603-2785 0000 • Fax: +603-2711 0436 • Email: enquiries@aeu.edu.my • www.aeu.edu.my



# DOCTORAL PROGRAMMES

Doctor of Philosophy in Business Administration | Doctor of Philosophy in Information & Communication Technology | Doctor of Philosophy in Humanities | Doctor of Philosophy in Education | Industrial Doctorate | Doctor of Business Administration

Asia e University (AeU) is a collaborative multinational university instituted under the Asia Cooperation Dialogue (ACD), a body created in 2002 to promote Asian cooperation at a continental level. Established as an initiative of Malaysia, a prime mover of e-education, it is supported by 34 ACD Member Countries as confirmed at the ACD Ministerial Meetings held in Islamabad in 2005 and Doha in 2006. AeU is set to promote e-education efforts to meet the human capacity needs of Asia.



Dr. Ashraf Abdul Raheem (Maldives)  
Graduate  
PhD (Business Administration)



Dr. Nixon Alberth (Indonesia)  
Graduate  
Doctor of Business Administration



Marian Elizabeth (UK)  
Student  
PhD (Arts)



Dr. Tan Teik Kheong (Malaysia)  
Graduate  
Industrial Doctorate

## DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

(R/345/8/0304) 04/18

### RESEARCH FIELDS

**Wholesale and Retail Sales** • Auctioneering • Buying & Selling • Consumer Services • Dairy Retailing • Demonstration Techniques • Property Sales • Purchasing Procurement & Contracts • Real-Estate Business • Retailing Sales Representatives • Stock-Keeping • Telephone Selling • Warehouse • Wholesaling.

**Marketing and Advertising** • Advertising • Market Research • Marketing • Merchandising • Public Relations • Sales & Marketing

**Finance, Banking, Insurance** • Bank Teller Programmes • Banking & Finance • Business Finance • Finance Theory • Finance Banking Insurance • Financial Management • Insurance • Investment Analysis • Investment & Securities • Pension Insurance • Social Insurance • Stock-Broking

**Accounting and Taxation** • Accounting • Auditing • Bookkeeping • Tax accounting

**Management and Administration** - Management Examples: • Education • Human Resources • Employment • Enterprise Training • Logistic • Science • Office • Quality Recruitment ; Other examples: • Business Administration • Public Administration • Start Your Own Business Courses • Performance Appraisal • Organisational Theory & Behaviour, etc.

**Secretarial and Office Work** • Administration & Secretarial Services • Business Correspondence • Court Reporting • Data Entry • Foreign Language Secretary Programmes • Information Processing • Legal Secretary Programmes & Management • Medical Secretary Programmes • Management Support Services • Office Automation • Operation of Office Machines • Receptionist Training, etc.

**Working Life** • Clients' Needs • Company Knowledge • Industrial Relations • Introductory Courses at Work • Organisation at Work • Quality Assurance • Trade Union Courses (General) • Work Development • Working Life

**AUDIT SUBJECTS** - Research Methodology | Quantitative Data Analysis | Qualitative Data Analysis

## DOCTOR OF PHILOSOPHY (Information and Communication Technology)

(R/481/8/0583) 07/19

### RESEARCH FIELDS

**Computer Science** - Computer examples: • Programing • System Analysis • System Design • Informatics • Network Administration • Operating Systems • Programming Languages (Visual Basic C++ etc) • Software Localisation • Software Testing

**Computer Use** - Software examples for: • Computer Use • Internet Use Programmes • Calculating (Spreadsheets) • Data Processing • Desktop Publishing • Word Processing

**AUDIT SUBJECTS** - Research Methodology | Quantitative Data Analysis | Qualitative Data Analysis

## DOCTOR OF PHILOSOPHY (Humanities)

(N/220/8/0008) 1/18

### RESEARCH FIELDS

**Religion** • Religion • Religious History • Religious Studies • Study of Different Religions • Study of Sacred Books

**Languages** • Examples: • Malay Language: • Other Languages • Creative Writing • Interpretation • Linguistics • Literature • Sign Language • Translation

**History and Archaeology** • Archaeology • Comparative Literature • Cultural History • History & Philosophy of Science & Technology • History of Science & Ideas • Literature History • Medieval & Renaissance Studies • Museology

**Philosophy and Ethics** • Ethics • Logic • Morals • Philosophy

**History, Philosophy and Related Subjects** • Archaeology • Comparative Literature • Philosophy • Logic • Ethics • Morals • Cultural History • History & Philosophy of Science & Technology • Museology • History of Science & Ideas • Literature History • Medieval & Renaissance Studies

**AUDIT SUBJECTS** - Research Methodology | Quantitative Data Analysis | Qualitative Data Analysis

## DOCTOR OF PHILOSOPHY (Education)

(R/141/8/0021) 01/19

### RESEARCH FIELDS

**Teaching and Training** - Teaching examples: • Early Childhood • Pre-Primary • Primary • Secondary • Special Education • Subjects eg. English, History, Mathematics, etc.; Teacher Training examples: • Elementary Education • Home Language • Nursing • Physical Education • Arts & Craft • Commercial Subjects • Music • Training of Trainers, etc.

**Education Science** • Curriculum Development (Theory) • Educational Assessment • Didactics • Distance Education Methodology • Testing & Measurement • Educational Evaluation & Research, etc.

**Training for Preschool Teachers** • Early Childhood Teaching • Pre-Primary Teacher Training

**Training for Teachers at Basic Levels** • Class Teacher Training • Elementary Teacher Education • Home Language Teacher Training • Primary Teaching • Special Education Teaching

**Training for teachers with subject specialisation** • Secondary Teaching • Special Subject Teaching • Teaching Training, Theoretical Subjects eg. English, Mathematics & History

**Training for Teachers of Vocational Subjects** - Training examples: • Driver & Safety Teacher Education • Flight Instructor • Nursing Teacher • Physical Education Teacher • Post-School Teacher • Arts & Craft • Commercial Subjects • Music • Nursing • Technical Subjects • Vocational Subjects • Vocational Teacher, etc

**AUDIT SUBJECTS** - Research Methodology | Quantitative Data Analysis | Qualitative Data Analysis

## DOCTOR OF BUSINESS ADMINISTRATION (DBA)

(R/340/8/0407) 04/19

### CORE COURSES

Managerial Leadership in Asia | Accounting and Finance for Decision Making | Business Strategy and Policy | International Business | Marketing and Global Business | New Business Venture | Research Methods for Business

### PROGRAMME STRUCTURE

Phase 1 - Coursework (28 credits)

Phase 2 - Research Proposal and Proposal Defense (10 credits) | Research Colloquium before Viva Voce (10 credits) | Dissertation and Viva Voce – PASS (32 credits) Dissertation - Not exceeding 80,000 words

Note: For DBA which may differ slightly from PhD, please refer to AeU's website for more details:

<http://www.aeu.edu.my/programmes/dba/doctor-business-administration-dba>

## INDUSTRIAL DOCTORATE (IndD)

(N/520/8/0015) 08/17

IndD programme is designed as an industrial-based doctorate. It is aimed for practitioners in the science & technology engineering & engineering trades to conduct work-based research at doctoral level with training in the management of innovative solutions in tackling real-life industrial problems which will significantly contribute to the business performance of their companies.

### THESIS BY PORTFOLIO

The research for IndD has the characteristics of being industrial-based and will culminate into a thesis by portfolio, and is multidisciplinary in nature.

## THE PHD JOURNEY

### SELECTION & ADMISSION OF STUDENT

Only students who meet entry requirements will be admitted in selected areas of research where expertise is available to supervise the students.

### RESEARCH PROPOSAL DEFENSE

Students are not required to submit a research proposal for admission purpose. They will be under the guidance of the Supervisor or advisor to prepare and present the research proposal in a forum attended by faculty members and 2 External Assessors to ensure the research is current and adequate as a PhD programme. This is normally held within 12 months after the registration date. On the basis of the Research Proposal Defense, the student's performance is evaluated and a decision is taken about continuing the programme.

### CAPABILITY OF STUDENTS

Capability of students in doing research is closely monitored by the supervisor and the School of Graduate Studies (SGS). Both students and supervisors are required to submit a progress report every 6 months. Research data are collected, results produced and analysed during a Field work period of one to two years. This phase of the programme consists of intensive thinking and writing in consultation with the student's supervisor(s).

### EXAMINATION OF THESIS

International benchmarking is being applied in the evaluation of PhD thesis. These include examination of thesis by 1 internal examiner and 2 external examiners, followed by Viva Voce and the examiners' reports to be approved by the University Senate.

### GUIDANCE AND MONITORING OF RESEARCH PROGRESS

Students are required to have frequent consultations with their supervisor(s) for guidance and advice. In addition, SGS will organise colloquia, seminars, research clinics and course works are made available to students to improve their knowledge and research skills. As part of the formative assessment, capability of students in doing research is closely monitored by the supervisor and the Dean of SGS. Both students and supervisors are required to submit progress reports every 6 months. This will assess students' knowledge, critical thinking, practical, technical, professional, scientific and problem-solving skills.

**"It was a pleasure to come to AeU again,  
and I am proud to be an adjunct member of the Faculty."**

**The Late Professor Dr. Colin Brock**

UNESCO Chair in Education and Senior Research Fellow University of Oxford, UK,  
AeU's Adjunct Professor

