AeU is a collaborative multinational university established under the Asia Cooperation Dialogue (ACD), consisting of 33 member countries. Today, AeU has an enrollment of more than 20,000 students internationally in 63 countries, and has produce 6,000 graduates to date. Select any of our distinguished programmes today, and start crafting your very own success story with us!

**BACHELOR’S DEGREE & GRADUATE DIPLOMA PROGRAMMES**

**BACHELOR'S DEGREE** | Business Administration (Hons) | Education (TESL) (Hons) | Education (Early Childhood Education) (Hons) | Education (Teaching Islamic Studies in Primary Schools) (Hons) | Digital Creative Media (Hons) | Information & Communication Technology (Hons) | Technology (IT) (Hons)

**GRADUATE DIPLOMA** | Early Childhood Education | Teaching | Business Management | Accounting

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### Bachelor of Business Administration (Hons)

**Core Subjects**
- Principles of Management
- Business Mathematics
- Office Application Software
- Introduction to Financial Accounting
- Principles of Marketing
- Business Statistics
- Microeconomics
- Introduction to Finance
- Professional Communication
- Macroeconomics
- Organisational Behaviour
- Operations Management
- Business Law
- Management Information System
- International Business
- Business Research Method
- Strategic Management

**Specialisations**
- **A) Marketing and E-Commerce**
  - Marketing Management
  - Integrated Marketing Communication
  - Customer Relationship Management
  - Internet Marketing
  - Advertising and Direct Marketing
  - Consumer Behaviour
  - International Marketing
  - Introduction to E-Commerce
  - Intermediate to E-Commerce
  - E-Advertising

- **B) Accounting and Finance**
  - Islamic Financial System
  - Cost Accounting
  - Corporate Finance
  - Investment Analysis
  - Financial Accounting and Reporting
  - Management Accounting
  - Auditing
  - Principles of Taxation
  - Financial Markets and Institutions
  - International Finance

- **C) Business Information System**
  - Fundamental Concepts of ICT
  - Ethics and Law in ICT
  - Information Systems Analysis and Design
  - The Internet and World Wide Web (WWW)
  - Data Warehousing
  - Decision Support Systems
  - Accounting Information System
  - IS Audit and Control
  - IS Strategic Planning
  - IS Project Management

**Electives (choose only 4)**
- Service Quality Management
- Business Communication
- Event Management
- Record Management
- Project Management
- AND Industrial Training or Project Paper

### Bachelor of Education (TESL) (Hons)

**Core Subjects**
- Philosophy of Education
- Developing the Curriculum
- Enhancing Teacher Professionalism
- Children with Special Needs
- Instructional Technology
- Learning Resources
- Evaluation & Testing in the Classroom
- Educational Psychology
- Co-curricular Activities
- Counselling in Schools
- Pedagogical Models
- Languages
- Schools and Society
- Child Growth & Development
- Research in the Classroom I
- Research in the Classroom II
- Practicum

**Major**
- Linguistics for Language Teachers
- Fundamentals of English Grammar
- Sociolinguistics in Second Language Teaching
- Psycholinguistics in Second Language Teaching
- Reading in the Second Language Context
- Writing in the Second Language Context
- Teaching Reading in the Second Language Classroom
- Teaching Grammar in the Second Language Classroom
- Teaching Writing in the Second Language Classroom
- Teaching English as a Second Language Methodology
- Teaching Listening & Speaking Skills in the Second Language Classroom
- Computers in the Second Language Classroom
- Language Testing & Evaluation
- Teaching Literature in a Second Language Context

**Electives**
- Moral Education:
  - Moral Education in the School Curriculum
  - Teaching Methods & Strategies in Moral Education
  - Assessment in Moral Education
  - Issues and Trends in Moral Education

**OR**
- Literature in TESL:
  - Drama & Poetry in English
  - Short Stories & Novels in English
  - Teaching Short Stories & Novels in a Second Language Context
  - Teaching Drama & Poetry in a Second Language Context

### Bachelor of Education (Early Childhood Education) (Hons)

**Core Subjects**
- Philosophy of Education
- Developing the Curriculum
- Enhancing Teacher Professionalism
- Children with Special Needs
- Instructional Technology
- Learning Resources
- Evaluation & Testing in the Classroom
- Educational Psychology
- Co-curricular Activities
- Counselling in Schools
- Pedagogical Models
- Languages
- Schools and Society
- Child Growth & Development
- Research in the Classroom I
- Research in the Classroom II
- Practicum

**Major**
- Foundations of Early Childhood Education
- Language and Literacy of Young Children
- Children’s Health, Nutrition and Safety
- Science for Young Children
- Mathematics for Young Learners
- Technology for Young Learners
- Emotional and Social Development of Children
- Children with Learning Disabilities
- Music, Movement and Play
- Evaluation and Observation of Young Learners
- Humanities for Young Learner
- Creative Arts for Children
- Management and Quality of Early Childhood Centers
- Home-School Partnership

**Practicum (Electives)**
- Moral Education
- Literature in TESL

### Bachelor of Education (Teaching Islamic Studies in Primary Schools) (Hons)

**Core Subjects**
- Philosophy of Education
- Islamic Studies Philosophy
- Co-curricular Activities
- Developing the Curriculum
- Enhancing Teacher Professionalism
- Children with Special Needs
- Instructional Technology and Teaching Materials
- Evaluation and Testing in the Classroom
- Education Psychology
- Pedagogical Methods and Models
- Counselling in Schools
- Child Growth and Development

**Major**
- Aqidah
- Fundamentals of Fiqh
- Usul Fiqh
- Sirah
- Aqda
- Al-Hadith
- Tafsir Al-Quran
- Jawi
- Basic Arabic
- The Islamic Studies Primary School Curriculum
- Islamic Studies Teaching Methodology
- Teaching the Al-Quran
- Teaching Jawi

**Electives**
- Foundations of Early Childhood Education
- Emotional and Social Development of Children
- Children’s Health, Nutrition and Safety
- Evaluation and Observation of Children

**Projects**
- Action Research I
- Action Research II
- Practicum
### BACHELOR OF DIGITAL CREATIVE MEDIA (HONS)

**CORE SUBJECTS**
- Basic Drawing
- Creative Thinking
- Life Drawing
- Visual & Screen Perception
- Digital Imaging
- 2D Animation
- Photography Arts
- Film Genre Studies
- Structural Drawing
- Script Writing
- Western Art History
- Asian Art History
- Animation History
- Digital Compositing
- Basic 3D Modelling
- Advanced 3D Modelling
- Basic 3D Animation
- Material Methodologies
- Motion Graphic Design
- Industrial Training
- Project 1
- Project 2

**ELECTIVES** (Choose only 3)
- Soft & Rigid Bodies
- Particles & Cloth Simulation
- Character Rigging
- Character Animation

Most subjects are offered as project-based learning with strong emphasis on the practical components.

### BACHELOR OF INFORMATION & COMMUNICATION TECHNOLOGY (HONS)

**CORE SUBJECTS**
- Application Programming
- Design Language: Unified Modeling Language (UML)
- User Interface Design
- Software Integration & Architecture
- Networking Interface and Programming
- Software Project Management
- Platform-based Enterprise Programming
- Computer Systems and Business Process
- Database Design and Programming
- Service-Oriented Architecture and Web Services
- Web Development and Technology
- Business Operations and Services

**COMPULSORY ELECTIVES**
- Application of IT in Academics OR E-Learning
- Critical Thinking and Problem-Solving Skills
- Communication Skills

**SPECIALISATIONS** (choose only 1)
- A) Information Systems
  - Design Language: Unified Modeling Language (UML)
  - E-Commerce
  - Customer Relationship Management
  - Computer System and Business Process
  - Data Warehousing
  - Decision Support Systems
  - Accounting Information Systems
  - IS Audit and Control
  - IS Strategic Planning
- B) Multimedia Computing
  - Multimedia System
  - Audio Technology for Multimedia
  - Video Technology for Multimedia
  - Multimedia Web Development
  - Principles & Design of Animation
  - Digital Animation Development
  - Virtual Reality
  - Game Design & Development
  - Mobile Computing
- C) Enterprise Networking
  - Fundamental of Enterprise Networking
  - Routing Protocol and Concepts
  - LAN Technologies
  - Distributed Systems
  - Introduction to Network Programming & Design
  - Switching Technologies
  - Wireless Technologies
  - Enterprise Network Management
  - Mobile Communications
  - WAN Technologies
- D) Software Engineering
  - Software Engineering
  - Requirements Engineering
  - Software Constructions
  - Software Quality Assurance
  - Software Testing
  - Software Architecture and Design
  - Software Engineering for Real Time Systems
  - Agile Software Development
  - Software Integration and Improvement
  - Usability Engineering

### BACHELOR OF TECHNOLOGY (IT) (HONS)

**CORE SUBJECTS**
- Application Programming
- Design Language: Unified Modelling Language (UML)
- User Interface Design
- Software Integration & Architecture
- Networking Interface and Programming
- Software Project Management
- Platform-based Enterprise Programming
- Computer Systems and Business Process
- Database Design and Programming
- Service-Oriented Architecture and Web Services
- Web Development and Technology
- Business Operations and Services

**COMPULSORY ELECTIVES**
- Application of IT in Academics OR E-Learning
- Critical Thinking and Problem-Solving Skills
- Communication Skills

**SPECIALISATIONS** (choose only 1)
- A) Computer Network Security
  - Ethical Hacking Methods and Techniques
  - Internet Intranet Management and Security
  - Intrusion Detection System
  - Network Security
  - Secured Programming
  - Secured Software Development
- B) Web And Mobile Computing
  - Mobile Commerce
  - Mobile Device Programming
  - Multimedia Design and Scripting
  - Operating System for Mobile Device
  - Web and Multimedia Application Development
- C) Service-Oriented Architecture (SOA)
  - Business Process Integration Techniques and Methodologies
  - Business Process Modelling Language
  - Service Computing Technology
  - Service Legal Agreement and Contract
  - Service Science Architecture for Enterprise
  - SOA Component Integration
- D) Software Development
  - Requirement Analysis Methodologies
  - Software Project Management and Practices
  - Software Quality Assurance
  - Software Specifications and Architectural Design
  - Software Testing and Maintenance
  - Technical Software and Development

### GRADUATE DIPLOMA IN EARLY CHILDHOOD EDUCATION

**CORE SUBJECTS**
- Foundations of Early Childhood Education
- Growth and Development of Children
- Curriculum & Teaching Strategies
- Education Psychology
- Language & Literacy in Young Children
- Technology & Children
- Children's Health, Nutrition & Safety
- Children with Special Needs
- Creative Arts, Music & Movement
- History & Philosophy of Education
- Home-School Partnership
- Humanities for Young Children
- Socio Emotional Development of Children
- Science for Young Children
- Children Learning Mathematics
- Practicum
GRADUATE DIPLOMA IN BUSINESS MANAGEMENT

SUBJECTS

ELECTIVES (choose only 3)
Marketing Management | Consumer Behaviour | Internet Marketing | Fundamentals of Manufacturing Management | Production Planning and Control | Inventory Control | Logistics and Supply Chain Management | Purchasing Supply Management

SPECIALISATIONS (choose only 1)
Business Management | Marketing | Manufacturing Management | Supply Chain Management Economics

GRADUATE DIPLOMA IN ACCOUNTING

SUBJECTS
Accounting

Management

COMPSULSORY GENERAL SUBJECTS
Malay Language (Bahasa Melayu) and Communication • Malaysian Studies • Academic Writing • Comparative Ethics • Social Responsibility Project

UNIVERSITY COMPULSORY
Information Literacy and Research Skills • Entrepreneurship and Ethics in Malaysia • Asian Studies

UNIVERSITY’S ACCREDITATION AND RECOGNITION
AeU’s Bachelor’s degree and Graduate Diploma programmes are internationally benchmarked and approved by the Malaysian Ministry of Education and accredited by the Malaysian Qualifications Agency and recognised by the Public Service Department of Malaysia.

INTERNATIONAL MEMBERSHIPS
Association of Commonwealth Universities (ACU) • European Foundation for Quality in E-Learning (EFQUEL) • International Council for Open and Distance Learning (ICDE) • Asian Association of Open Universities (AAOU) • Association of Asia Pacific Business School (AAPBS) • Asia-Pacific University Community Engagement Network (APUCEN)

ADMISSION REQUIREMENTS FOR INTERNATIONAL STUDENTS
A recognised university entrance qualification such as ‘A’ level / University Foundation / Matriculation / Diploma or equivalent
English skills equivalent to IELTS 5.5 or TOEFL 550 or AeU English Placement test
Application fee is 100 US dollars. This amount will be deducted when the students are accepted to the programme; otherwise not refundable

APPLICATION DOCUMENTS REQUIRED
Completed application form
Scanned copies of your degree and academic transcripts with certified translation in English
CV or Resume in English of applicant
One scanned copy of your photo (jpeg, color, 150x150 pixels)

AeU is a collaborative multinational university supported by 33 Asia Cooperation Dialogue (ACD) countries
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Note: All information is correct at the time of printing. Updates will be posted at www.aeu.edu.my