

# SICT Programmes

<p><b>BICT (Hons)</b></p> <ul style="list-style-type: none"> <li>• This programme offers the relevant IT knowledge sufficient to fulfil the needs of today's industry.</li> <li>• Suitable for both people looking for intermediate knowledge in IT as well as those people looking for hard-core IT knowledge.</li> <li>• The programme is arranged in a way that the core courses will equip students with fundamental to intermediate IT knowledge. During the specialization year, students can choose to either continue to take lighter courses (Information System) or a more technical IT courses (Multimedia Computing, Enterprise Networking).</li> </ul>	<p><b>BDCM (Hons)/PBDCM</b></p> <ul style="list-style-type: none"> <li>• This programme is intended for "art" people who like to use the computer to exploit their creative talent.</li> <li>• Students will use the computer tools leads to generation and production of animation and art.</li> <li>• Suitable for people who would like to go into designing job and industry, filming and arts, and likes to play with photos, graphics, audio and video.</li> </ul>	<p><b>MICTM</b></p> <ul style="list-style-type: none"> <li>• This programme is intended for Corporate Leaders and working people who intends to furnish themselves with knowledge relevant to managing IT in their organizations.</li> <li>• The programme intends to produce an IT literate corporate leaders and managers.</li> <li>• The programme taught and guide students how to make IT decision related to adoption and investment into new technology facilities in order for them to better understand the rationale and consequences of the decision.</li> </ul> <p><b>Who can apply?</b> Anyone with some basic understanding or working experience about Information Technology from any academic background.</p>
<p><b>BTECH (IT) (Hons)/ PBCT</b></p> <ul style="list-style-type: none"> <li>• Hard-core programme offered as a 'work-based learning' method suit s for the people who are already in the IT industry</li> <li>• Learning materials will be provided, while the student's current project in their company is accepted as assessment components.</li> <li>• Students may use any software they are familiar with in their workplace that are relevant to the course syllabus</li> <li>• Students develop portfolio of work completed recognized as assessment for the course.</li> </ul>	<p><b>PBIMT</b></p> <ul style="list-style-type: none"> <li>• This programme provides both IT and marketing knowledge to enable students to produce marketing solutions using an appropriate tools and technologies.</li> <li>• Students will also be given practical knowledge using relevant IT applications on how to create various types of internet applications for marketing strategies.</li> <li>• Suitable for people who are interested to venture into own internet business and require combination of both IT and marketing knowledge.</li> </ul>	
<p><b>BICT – Bachelor of Information &amp; Communication Technology</b>  <b>BDCM – Bachelor of Digital Creative Media</b>  <b>PBDCM – Professional Bachelor of Digital Creative Media</b>  <b>BTECH(IT) – Bachelor of Technology (Information Technology)</b>  <b>PBCT – Professional Bachelor of Computing Technology</b>  <b>PBIMT – Professional Bachelor of Internet Marketing Technology</b>  <b>MICTM – Master in ICT Management</b></p> <p><b>Professional Bachelor</b> programme is a <b>90-credit-hours</b> programme focussing only on core courses of the programmes and specializations</p> <p><b>Bachelor</b> programme is a <b>120-credit-hours</b> programme approved by MQA which covers core courses, specialization subjects, MQA compulsory courses and university compulsory courses.</p> <p><i>For detail entry requirements please visit <a href="http://www.aeu.edu.my/schools/ict">http://www.aeu.edu.my/schools/ict</a></i></p> <p><i>For further enquiries contact:</i></p> <p><b>General Line: +603 2785 0000</b>  <b>E-mail: <a href="mailto:enquiries@aeu.edu.my">enquiries@aeu.edu.my</a></b></p>		