

SCHOOL OF MANAGEMENT

Doctor of Business Administration (DBA) (R/340/8/0407) 04/19

The DBA programme of advanced professional studies is aimed at developing leadership in the field of business administration. It primarily focusses on theories and methodologies related to research and practice, breadth and depth of study, processes as well as best-practices in business management environments. Students of this programme will develop business acumens while at the same time, enhance their overall management capabilities.

This programme seeks to admit business leaders, senior management and rising managers who are motivated to go through formal doctoral training to solve the business problems of their organizations. Experienced practitioners could also choose to make a switch to academia or take up affiliate faculty positions at academic institutions.



Dr. Nixon Alberth Simamora
Director, PT. iForce Consulting, Indonesia
DBA Graduate

Learning Objective

The main objective of the DBA programme is designed to prepare future business leaders with in-depth knowledge and research skills in business administration and management.

Learning Outcomes

- At the end of the programme, students are able:
- To develop skills and competencies in the business environment;
 - To evaluate and create new body of knowledge.
 - To demonstrate leadership in organisations.
 - To research and effectively conduct business research and relate its implications to the industry.

SUBJECTS

Core Courses (28 credits)

1. Managerial Leadership in Asia
2. Accounting and Finance for Decision Making
3. Business Strategy and Policy
4. International Business
5. Marketing and Global Business
6. New Business Venture
7. Research Methods for Business

Programme Structure

Phase 1

Coursework 28 credits

Phase 2

Research Proposal and Proposal Defense 10 credits

Research Colloquium before Viva Voce 10 credits

Dissertation and Viva Voce – PASS 32 credits

Total 80 credits



PROGRAMME FACTS		
Part Time		✓
Duration:	Coursework	1 year
	Research	2-3 years
No. Of Subjects/Coursework		7
Dissertation		Yes
Frequency of Tutorials (Coursework)		Once a month on weekends with 3 tutorials per subject
Assessment for Coursework	Assignment	60%
	Final Exam	40%

FINANCIAL INCENTIVES AND AID

For international & Malaysian students:

- * AeU Merit Scholarship available for top-performing students
- * 10% discount on tuition fee available through student loyalty schemes

For Malaysians Only:

- * 10% discount on tuition fee for full payment of semester fees
- * 50% discount on tuition fee for senior citizens who are 55 years of age & above
- * 75% discount on tuition fee for disabled people
- * EPF withdrawal assistance
- * RM7,000 personal income tax relief

*Terms and conditions apply

NORMAL ENTRY

For Malaysian Students:

- Possess a recognised Master's degree in the relevant field, or
- Other qualifications recognised by the AeU Senate.

For International Students:

- Master's Degree of relevant field.
- For thesis written in English, there will be an English language competency requirement equivalent to:
 - International English Language Testing System (IELTS) 6.0 or
 - Test of English as a Foreign Language (TOEFL) 550 or
 - Cambridge English : Advanced (CAE) or
 - Cambridge English : Proficiency (CPE) or
 - Cambridge First English (CFE), or
 - Pearson Test of English (PTE) or
 - Malaysian University English Test (MUET)
- Those who have their tertiary education in English shall normally be exempted from the requirement.

- Documents Required:**
- Completed application form
 - Scanned copies of your degrees and academic transcripts with certified translation in English

- One scanned copy of your photo (jpeg, colour, minimum of 1MB)
- Proof of English proficiency

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