The Master in Management (MIM) programme is a blended learning programme offered by Asia e University, a leading dual mode university recognised by 33 member countries of the Asia Cooperation Dialogue (ACD). The programme encourages the ability to apply the knowledge and skills towards complex problem-solving and decision-making, as well as the application of modern strategic management methods relevant to the field of business and management.

**Learning Objectives**

- Prepare students for advancement to senior management and leadership in both public and private organisations.
- Provide comprehensive foundation in critical management skills and techniques to be successfully applied via advanced tools for intelligent decision making in a variety of organisational settings.
- Promote necessary knowledge and business skills that can be easily applied in any working environment.
- Develop self-awareness and sense of perspective to make smart choices and better decisions.

**Entry Requirements**

- Bachelor’s Degree with Honours in the relevant field, OR
- Bachelor’s Degree in other fields recognised by the AeU Senate, OR
- Open entry qualifications recognised by the Ministry of Higher Education, Malaysia:
  - Be at least 35 years old
  - Possess STPM/Matriculation/Diploma or its equivalent
  - Provide evidence of prior learning experience and/or knowledge relevant to the programme applied for, OR
- Other qualifications recognised by the AeU Senate.

Mode of delivery: Student can choose to pursue this programme **FULLY ONLINE** or **BLENDED MODE** where face-to-face tutorials are provided in our Learning Centres.
SUBJECTS

Core
1. Management and Organisation
2. Organisational Behaviour
3. Human Resource Management
4. Management Information System
5. Operations Management
6. Quantitative Methods and Decision Analysis
7. Financial Management
8. Research Methodology
9. Project Management
10. Strategic Management

Electives (Choose 4)
1. Corporate Communications*
2. Safety and Health Management
3. Change Management
4. International Business
5. Small Business Management
6. Corporate Social Responsibility
7. Law and Ethics*

Project Paper (6 Credit Hours)

* Will be offered subject to availability

PROGRAMME FACTS

<table>
<thead>
<tr>
<th></th>
<th>Full Time</th>
<th>Part Time</th>
<th>Blended Learning</th>
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<tbody>
<tr>
<td>Duration</td>
<td>18 - 20 months</td>
<td></td>
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<tr>
<td>No. of Semesters</td>
<td>5 (1 semester is 4 months)</td>
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<tr>
<td>No. of Subjects</td>
<td>14 + 1 Project Paper</td>
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<tr>
<td>Frequency of Tutorials (Optional)</td>
<td>Once a month - Saturday &amp; Sunday with 3 tutorials per subject</td>
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<td>Assessment</td>
<td>Assignments (2) 60%</td>
<td>Examination 40%</td>
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FINANCIAL INCENTIVEAS AND AIDS

For Malaysian and International students:
- Merit Scholarship available for top-performing students
- 10% discount on tuition fee available through student loyalty scheme

For Malaysian students only:
- 10% discount on tuition fee for full payment of semester fees
- 50% discount on tuition fee for senior citizens who are 55 years of age & above
- 75% discount on tuition fee for the disabled
- EPF withdrawal assistance
- MyBrain15 Scholarships (for Doctoral & Master’s Degree only. Government and private sector candidates are eligible to apply). Terms and conditions apply

Note: All information is correct at the time of printing. Updates will be posted at www.aeu.edu.my