

## SCHOOL OF MANAGEMENT

### Master in Management (R/345/7/0452) 01/19

The Master in Management (MIM) programme is a blended learning programme offered by Asia e University. The programme encourages the ability to apply the knowledge and skills towards complex problem-solving and decision-making, as well as the application of modern strategic management methods relevant to the field of business and management. The programme is approved by the Malaysian Ministry of Education and accredited by the Malaysian Qualifications Agency.



#### Learning Outcomes

Upon completion of the programme, students will be able to:

- Demonstrate business functions of the complex organisational issues which managers encounter, and provides ideal preparation for a wide range of business and management careers.
- Demonstrate the skills and principles of lifelong learning in their academic and career development.
- Gain cutting edge expertise in corporate management, and ability to provide solutions to practical business issues by applying managerial theories.
- Obtain a balanced perspective on business, with teaching that combines rigorous academic theory and practical application.
- Develop a critical theoretical perspective which will inform their own developing management practices.

#### Entry Requirements

##### **NORMAL ENTRY**

- A Bachelor's degree (MQF Level 6) with minimum CGPA of 2.50 out of 4.00 or other equivalent qualifications as accepted by the AeU Senate; OR
- A Bachelor's degree (MQF Level 6) or equivalent qualifications but did not reach CGPA 2.50 out of 4.00 can be admitted, subject to a minimum five (5) years working experience in related fields.

##### **English Language Competency Requirements For International Students:**

Minimum score of 6.0 for IELTS OR its equivalent.

Any international student from countries using English as an official medium of instruction or from an academic institution using English as a medium of instruction, shall normally be exempted from the above requirement.

For details, please go to <http://www.aeu.edu.my>

##### **ALTERNATIVE ENTRY**

Accreditation of Prior Experiential Learning (APEL) Entry Requirements

- Minimum 30 years of age as of 1st January in the year of application.
- Possess at least STPM / 'A' Level / Diploma / equivalent (e.g. foundation) with relevant work experience.
- Passed APEL assessment.

# SUBJECTS

## Core

1. Organisation Behaviour
2. Human Resource Management
3. Management Information System
4. Operations Management
5. Financial Management
6. Strategic Management

## Electives (Choose 6)

1. Corporate Communications
2. Occupational Safety and Health

3. Quality and Change Management
4. International Business
5. Small Business Management
6. Corporate Social Responsibility
7. Law and Ethics
8. Quantitative Methods and Decision Analysis
9. Research Methodology
10. Project Management
11. Management and Organisation

## Project Paper (6 Credit Hours)

### PROGRAMME FACTS

Full Time	✓	Part Time	✓
Fully Online	✓	Blended Learning	✓
Duration	18 - 20 months		
No. of Semesters	5 (1 semester is 4 months)		
No. of Subjects	12 + 1 Project Paper		
Frequency of Tutorials (Optional)	Once a month - Saturday & Sunday with 3 tutorials per subject		
Assessment	Assignments	60%	
	Examination	40%	

### FINANCIAL INCENTIVES AND AIDS\*

#### For Malaysian and international students:

- Merit Scholarship available for top-performing students
- 10% discount on tuition fee available through student loyalty scheme

#### For Malaysian students only:

- 10% discount is offered to students who pay in full their Annual Tuition Fee in one payment
- 50% discount on tuition fee for senior citizens who are 55 years of age & above
- 75% discount on tuition fee for the disabled
- EPF withdrawal assistance
- RM6,000 personal income tax relief
- MyBrain15 assistance

\*Terms and conditions apply



**Intakes: January, May and September.**

## Asia e University

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**1 University 34 Countries**