The MSc (Management) programme is specifically designed for those aspiring to do research in specific areas in Business & Management.

Learning Objectives

• Provide the opportunity for students to engage in academic research, which will provide them skills in problem solving, systematic analysis, communication and collaboration.
• Increase the knowledge and expertise of students in the chosen research area.
• Enhance your capability in providing innovative solutions to issues faced in career development and growth.
• Enhance your business communication skills.

Entry Requirements

• Possess a recognised Bachelor’s Degree in the relevant field, OR
• Other fields recognised by the AeU Senate OR
• Open entry qualifications recognised by the MOHE and the AeU Senate (at least 35 years old and possess STPM/ Matriculation/Diploma equivalent)

Highlights

• Accredited by the Malaysian Qualifications Agency (MQA), Ministry of Higher Education.
• No proposal is needed at the point of entry.
• Transfer of candidature is possible.
• Supervised by local or international supervisor that suits your research needs.
• Supported with research workshops, research colloquia and research clinics.
• Close monitoring process is our main focus.
• Can be converted to PhD based on research progress and approval from the AeU Senate.
Research Areas

- Management
- Economics
- Leadership
- Marketing
- Finance

Audit Subjects

- Research Methodology
- Quantitative Data Analysis
- Qualitative Data Analysis

Adapt to challenges: During your research journey, students may face obstacles and challenges in completing the research. Students need to adapt and be flexible to issues that may hinder progress of research.

Communicate effectively: To earn recognition as a master student and a researcher, students need to be confident in delivering the Research Proposal Defense and Viva Voce, as well as communicate effectively and clearly in writing the thesis.

Required Skills for Master Students by Research

Be independent: In a master programme, it is learner-centred and students conduct their research with the assistance of a supervisor. Though the university may stipulate guidelines and expectations, it is the students’ responsibility to complete the phases.

Be tenacious: As a master research thesis may take up to 2 (two) years, students must be committed to complete the programme.

Be effective in time management: Students need to prioritise and manage tasks and commitments effectively to ensure completion of one task before moving on to the next. Focusing on goals is key.

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PROGRAMME DELIVERY

<table>
<thead>
<tr>
<th>Stage</th>
<th>Description</th>
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<tbody>
<tr>
<td>Stage 1</td>
<td>Proposal Development</td>
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<tr>
<td>Stage 2</td>
<td>Data Collection</td>
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<tr>
<td>Stage 3</td>
<td>Report Writing</td>
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<tr>
<td>Stage 4</td>
<td>Thesis Examination/Viva Voce</td>
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</tbody>
</table>

PROGRAMME FACTS

<table>
<thead>
<tr>
<th></th>
<th>Full Time</th>
<th>Part Time</th>
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<tbody>
<tr>
<td>Frequency of Research Workshops / Colloquia (Optional)</td>
<td>Once a month - Saturday &amp; Sunday</td>
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<tr>
<td>Duration</td>
<td>3 - 6 semesters</td>
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<tr>
<td>No of Semesters</td>
<td>1 - 2 years</td>
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<tr>
<td>Supervisor</td>
<td>Provided by AeU</td>
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<tr>
<td>MQA Accreditation</td>
<td>KPT/JPS (KA 9490) 1/14, PA 9490</td>
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FINANCIAL INCENTIVES AND AIDS

For Malaysian and International students:
- Merit Scholarship available for top-performing students
- 10% discount on tuition fee available through student loyalty scheme

For Malaysian students only:
- 10% discount on tuition fee for full payment of semester fees
- 50% discount on tuition fee for senior citizens who are 55 years of age & above
- 75% discount on tuition fee for the disabled
- EPF withdrawal assistance
- MyBrain15 Scholarships (for Doctoral & Master’s Degree only. Government and private sector candidates are eligible to apply).

Terms and conditions apply

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enquiries@aeu.edu.my • www.aeu.edu.my

Note: All information is correct at the time of printing and is subject to change without prior notice.