

SCHOOL OF MANAGEMENT

Master of Science (Management) (R/345/7/0678) 01/19

This MSc (Management) by research is designed for those aspiring to do research in specific areas in business and management. Professional and mature working adults can exploit this opportunity to do independent research and complete the degree requirements at one's own pace with supervisory assistance.



Learning Outcomes

Upon completion of the programme, students will be able to:

- Provide the opportunity for students to engage in academic research that enables them to acquire skills in problem solving, systematic analysis, communication and collaboration.
- Broaden the knowledge and expertise of students in areas of selected research.
- Enhance the capability of students to develop innovative solutions for career development and growth.
- Enhance human interactions and business communication skills.

Entry Requirements

NORMAL ENTRY

- A Bachelor's degree (MQF Level 6) in business-related fields with a minimum CGPA of 2.75 out of 4.00 or equivalent qualification as accepted by the AeU Senate; OR
- A Bachelor's degree (MQF Level 6) in business-related fields with a minimum CGPA of 2.50 out of 4.00 and did not reach CGPA 2.75 can be admitted, subject to a strict internal assessment process (may include tests, interviews or portfolio); OR
- A Bachelor's degree (MQF Level 6) in business-related fields but did not reach CGPA 2.50 out of 4.00 can be admitted, subject to a minimum five (5) years working experience in related fields.
- A research intent is required at the point of entry.

English Language Competency Requirements For International Students:

Minimum score of 6.0 for IELTS OR its equivalent.

Any international student from countries using English as an official medium of instruction or from an academic institution using English as a medium of instruction, shall normally be exempted from the above requirement. For details, please go to <http://www.aeu.edu.my>

ALTERNATIVE ENTRY

Accreditation of Prior Experiential Learning (APEL) Entry Requirements

- Minimum 30 years of age as of 1st January in the year of application.
- Possess at least STPM / 'A' Level / Diploma / equivalent (e.g. foundation) with relevant work experience.
- Passed APEL assessment.
- A research intent is required at the point of entry.

Research Areas

- Management
- Economics
- Leadership
- Marketing
- Finance
- Entrepreneurship
- Project Management

Audit Subjects

- Research Methodology
- Quantitative Data Analysis
- Qualitative Data Analysis

PROGRAMME DELIVERY

Stage 1	Proposal Development
Stage 2	Data Collection
Stage 3	Report Writing
Stage 4	Thesis Examination/Viva Voce

Required Skills for Master Students by Research

Be independent: In a master programme, it is learner-centred and students conduct their research with the assistance of a supervisor. Though the university may stipulate guidelines and expectations, it is the students' responsibility to complete the phases.

Be tenacious: As a master research thesis may take up to 2 (two) years, students must be committed to complete the programme.

Be effective in time management: Students need to prioritise and manage tasks and commitments effectively to ensure completion of one task before moving on to the next. Focusing on goals is key.

Adapt to challenges: Invariably, students may face obstacles and challenges in completing their research, but they must be flexible and resolute to overcome difficulties immediately.

Communicate effectively: To earn recognition as a serious master student and a researcher, students must be confident in delivering the Research Proposal Defense, Viva Voce and completed thesis on time and effectively.

PROGRAMME FACTS

Full Time	✓	Part Time	✓
Duration		3 years	
No. of Semesters		9 semesters	
Frequency of Research Workshops / Colloquia (Optional)		Once a month - Saturday or Sunday	
Supervisor		Provided by AeU	

FINANCIAL INCENTIVES AND AIDS*

For Malaysian and international students:

- Merit Scholarship available for top-performing students
- 10% discount on tuition fee available through student loyalty scheme

For Malaysian students only:

- 50% discount on tuition fee for senior citizens who are 55 years of age & above
- 75% discount on tuition fee for the disabled
- EPF withdrawal assistance
- RM6,000 personal income tax relief
- MyBrain15 assistance

*Terms and conditions apply

Highlights

- Internationally benchmarked, approved by the Ministry of Education and accredited by the Malaysian Qualifications Agency
- Supported with research workshops, research colloquia and research clinics.
- Access to the physical and digital library comprising of around 190,000 e-books, 95,000 e-journals, and 2.4 million e-theses titles accessible anywhere anytime.
- Can be converted to PhD based on research progress and subject to AeU Senate approval.
- Transfer of candidature is possible, if compliant-requirements are fulfilled.

Intakes for all research programmes are open throughout the year

Asia e University

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