SCHOOL OF MANAGEMENT

Master of Business Administration JPT/BPP (A9102) 04/18

AeU’s Master of Business Administration (MBA) offers a more focused, yet diversified curriculum that will enhance the knowledge and problem-solving skills of both managers and executives. This programme is designed to provide professionals with the right skills to meet the challenges of an increasingly competitive global business environment.

Learning Objectives

• Prepare students for advancement to senior management and leadership positions. Students will acquire a comprehensive foundation in fundamental management skills and techniques.
• Successfully apply advanced tools for rational decision-making in a variety of settings.
• Provide students with content, thereby building competencies that will support their development as effective managers.
• Promote overall understanding and ability to apply skills on complex problem-solving, decision-making and in the application of modern strategic management methods.

Entry Requirements

• Bachelor’s Degree with Honours in the relevant field, OR
• Bachelor’s Degree in other fields recognised by the AeU Senate, OR
• Open entry qualifications recognised by the Ministry of Higher Education, Malaysia:
  - Be at least 35 years old
  - Possess STPM/Matriculation/Diploma/’A’ Level or its equivalent
  - Provide evidence of prior learning experience and/or knowledge relevant to the programme applied for, OR
• Other qualifications recognised by the AeU Senate.

Mode of delivery: Student can choose to pursue this programme FULLY ONLINE or BLENDEN MODE where face-to-face tutorials are provided at our Learning Centres.
SUBJECTS

Core
1. Marketing Management
2. Managerial Economics
3. International Business
4. Managing People and Organisations
5. Accounting and Finance for Managers

Electives
For MBA General, choose 5 subjects.
1. Quality and Change Management
2. Multinational Corporations
3. Project Management
4. Entrepreneurship and Innovation
5. Operations Management
6. Supply Chain Management
7. Enterprise Risk Management
8. International Logistics and Transport
9. International Marketing
10. Purchasing and Procurement Management
11. Supply Chain Strategy

MBA with Specialisation
(Choose 2 subjects from Electives AND 1 Specialisation only)

A) International Business
1. Multinational Corporations
2. International Marketing
3. International Logistics and Transport

B) Entrepreneurship
1. Entrepreneurship and Innovation
2. Enterprise Risk Management
3. Supply Chain Management

C) Supply Chain Management
1. Supply Chain Strategy
2. Purchasing and Procurement Management
3. International Logistics and Transport

Other programmes offered by the School of Management:
1. Doctor of Philosophy (Business Administration)
2. Doctor of Business Administration
3. Master in Management
4. Master of Human Resources Management
5. Master of Science (Management) by Research
6. Executive Master of Business Administration
7. Executive Master of Strategic Human Resource Management
8. Bachelor of Business Administration (Hons)
   Specialisations:
   - Accounting & Finance
   - Marketing & E-Commerce
   - Business Information System
9. Graduate Diploma in Business Management
10. Graduate Diploma in Accounting

PROGRAMME FACTS

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<tr>
<th></th>
<th>Full-Time</th>
<th>Part-Time</th>
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<tbody>
<tr>
<td>Duration</td>
<td>Full-Time: Minimum 12 months</td>
<td>Part-Time: Minimum 18 months</td>
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<tr>
<td>No. of Subjects</td>
<td>11 + 1 Project Paper</td>
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<td>Assessment</td>
<td>Assignments 60%</td>
<td>Examination 40%</td>
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FINANCIAL INCENTIVES AND AIDS

For Malaysian and International students:
- Merit Scholarship available for top-performing students
- 10% discount on tuition fee available through student loyalty scheme

For Malaysian students only:
- 10% discount on tuition fee for full payment of semester fees
- 50% discount on tuition fee for senior citizens who are 55 years of age & above
- 75% discount on tuition fee for the disabled
- EPF withdrawal assistance
- MyBrain15 Scholarships (for Doctoral & Master’s Degree only. Government and private sector candidates are eligible to apply).

Terms and conditions apply