

## SCHOOL OF MANAGEMENT

### Master in Management (R/345/7/0452) 01/19

The Master in Management (MIM) programme is a blended learning programme offered by Asia e University. The programme encourages the ability to apply the knowledge and skills towards complex problem-solving and decision-making, as well as the application of modern strategic management methods relevant to the field of business and management. The programme is approved by the Malaysian Ministry of Higher Education and accredited by the Malaysian Qualifications Agency.



#### Learning Objectives

- Prepare students for advancement to senior management and leadership in both public and private organisations.
- Provide comprehensive foundation in critical management skills and techniques to be successfully applied via advanced tools for intelligent decision-making in a variety of organisational settings.
- Promote necessary knowledge and business skills that can be easily applied in any working environment.
- Develop self-awareness and sense of perspective to make smart choices and better decisions.

#### Entry Requirements

##### **NORMAL ENTRY**

###### **For Malaysian Students:**

- Bachelor's Degree or its equivalent accepted by AeU Senate.

###### **For International Students:**

- A recognised Bachelor's Degree (or equivalent), with a CGPA of 2.5.
- English Language Proficiency equivalent to IELTS of 5.5 or TOEFL score of 550 or passed the AeU Placement Test or other equivalent approved by the Senate of AeU. Those who have their tertiary education in English shall normally be exempted from the requirement.

##### **ALTERNATIVE ENTRY**

###### **Accreditation of Prior Experiential Learning (APEL) Entry Requirements:**

- 30 years of age as of 1st January in the year of application
- Possess at least STPM/Diploma/equivalent (e.g. foundation) with relevant work experience
- Other equivalent qualifications recognised by the Senate of AeU; and
- Passed APEL assessment

## SUBJECTS

### Core

1. Organisation Behaviour
2. Human Resource Management
3. Management Information System
4. Operations Management
5. Financial Management
6. Strategic Management

### Electives (Choose 6)

1. Corporate Communications
2. Occupational Safety and Health
3. Quality and Change Management
4. International Business
5. Small Business Management
6. Corporate Social Responsibility
7. Law and Ethics
8. Quantitative Methods and Decision Analysis
9. Research Methodology
10. Project Management

### Project Paper (6 Credit Hours)



#### PROGRAMME FACTS

Full Time	✓	Part Time	✓
Fully Online	✓	Blended Learning	✓
Duration	18 - 20 months		
No. of Semesters	5 (1 semester is 4 months)		
No. of Subjects	12 + 1 Project Paper		
Frequency of Tutorials (Optional)	Once a month - Saturday & Sunday with 3 tutorials per subject		
Assessment	Assignments	60%	
	Examination	40%	

#### FINANCIAL INCENTIVES AND AIDS\*

##### For Malaysian and International students:

- Merit Scholarship available for top-performing students
- 10% discount on tuition fee available through student loyalty scheme

##### For Malaysian students only:

- 10% discount on tuition fee for full payment of semester fees
- 50% discount on tuition fee for senior citizens who are 55 years of age & above
- 75% discount on tuition fee for the disabled
- EPF withdrawal assistance
- RM7,000 personal income tax relief

\*Terms and conditions apply

#### Asia e University

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