

SCHOOL OF MANAGEMENT

Master of Science (Management) (By Research) (R/345/7/0678) 01/19

This MSc (Management) by research is designed for those aspiring to do research in specific areas in business and management. Professional and mature working adults can exploit this opportunity to do independent research and complete the degree requirements at one's own pace with supervisory assistance.



Learning Objectives

- Provide the opportunity for students to engage in academic research that enables them to acquire skills in problem solving, systematic analysis, communication and collaboration.
- Broaden the knowledge and expertise of students in areas of selected research.
- Enhance the capability of students to develop innovative solutions for career development and growth.
- Enhance human interactions and business communication skills.

Entry Requirements

NORMAL ENTRY

For Malaysian Students:

- Bachelor's Degree or its equivalent accepted by AeU Senate.

For International Students:

- A recognised Bachelor's Degree (or equivalent), with a CGPA of 2.5.
- English Language Proficiency equivalent to IELTS of 5.5 or TOEFL score of 550 or passed the AeU Placement Test or other equivalent approved by the Senate of AeU. Those who have their tertiary education in English shall normally be exempted from the requirement.

ALTERNATIVE ENTRY

Accreditation of Prior Experiential Learning (APEL) Entry Requirements:

- 30 years of age as of 1st January in the year of application
- Possess at least STPM/Diploma/equivalent (e.g. foundation) with relevant work experience
- Other equivalent qualifications recognised by the Senate of AeU; and
- Passed APEL assessment

Research Areas

- Management
- Economics
- Leadership
- Marketing
- Finance
- Entrepreneurship
- Project Management

Audit Subjects

- Research Methodology
- Quantitative Data Analysis
- Qualitative Data Analysis

PROGRAMME DELIVERY

Stage 1	Proposal Development
Stage 2	Data Collection
Stage 3	Report Writing
Stage 4	Thesis Examination/Viva Voce

Required Skills for Master Students by Research

Be independent: In a master programme, it is learner-centred and students conduct their research with the assistance of a supervisor. Though the university may stipulate guidelines and expectations, it is the students' responsibility to complete the phases.

Be tenacious: As a master research thesis may take up to 2 (two) years, students must be committed to complete the programme.

Be effective in time management: Students need to prioritise and manage tasks and commitments effectively to ensure completion of one task before moving on to the next. Focusing on goals is key.

Adapt to challenges: Invariably, students may face obstacles and challenges in completing their research, but they must be flexible and resolute to overcome difficulties immediately.

Communicate effectively: To earn recognition as a serious master student and a researcher, students must be confident in delivering the Research Proposal Defense, Viva Voce and completed thesis on time and effectively.

PROGRAMME FACTS

Full Time	✓	Part Time	✓
Fully Online	✓	Blended Learning	✓
Duration	3 years		
No of Semesters	9 semesters		
Frequency of Research Workshops / Colloquia (Optional)	Once a month - Saturday or Sunday		
Supervisor	Provided by AeU		

FINANCIAL INCENTIVES AND AIDS*

For Malaysian and International students:

- Merit Scholarship available for top-performing students
- 10% discount on tuition fee available through student loyalty scheme

For Malaysian students only:

- 10% discount on tuition fee for full payment of semester fees
- 50% discount on tuition fee for senior citizens who are 55 years of age & above
- 75% discount on tuition fee for the disabled
- EPF withdrawal assistance
- RM7,000 personal income tax relief

*Terms and conditions apply

Highlights

- Internationally benchmarked, approved by the Ministry of Education and accredited by the Malaysian Qualifications Agency.
- A Research Intent is required at the point of entry.
- Supervised by local or international supervisor who match your research interest.
- Supported with research workshops, research colloquia and research clinics.
- Close monitoring process is our main focus.
- Transfer of candidature is possible, if compliant-requirements are fulfilled.
- Can be converted to PhD based on research progress and subject to AeU Senate approval.

Asia e University

No. 4, Jalan Sultan Sulaiman, 50000 Kuala Lumpur, Malaysia.

Hotline: 1 300 300 238 • Speed Line: +603-2785 0023 / 0181 / 0182 / 0183 / 0117 / 0027

• General Line: +603-2785 0000 • Fax: +603-2711 0436 • Email: enquiries@aeu.edu.my • www.aeu.edu.my



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