AeU’s Ideal Flexible Learning For Working Adults

A unique dual mode e-learning university, Asia eUniversity (AeU) is one of the most distinguished Malaysian institution and national gateway offering one-stop learning platform for the delivery of education programmes with the flexibility of various alternative learning modes. Leveraging on the collective efforts of a multifaceted group of 15 Asian member countries under the Asia Cooperation Dialogue (ACD), AeU also collaborates with more than 50 higher education and training institutions to exploit the growth of the local and international higher education market by offering high-quality programmes approved by the Ministry of Education.

AeU’s flexible learning offers students the ease of studying online at home or on the go, while they can continue to enjoy full-time employment. Students can choose between full-time or part-time mode. In other words, students can choose the learning path that fits into their lifestyles as AeU’s programmes are affordable as well as accessible anywhere.

I was torn between wanting to pursue a university degree and continuing my job. AeU’s flexible programme allowed me to do both. The programme that I’m taking has helped me build a better appreciation for the importance of diversity and inclusion. It has been a truly enriching experience so far,” says Noruma of Kuala Lumpur, a Sabah Master of Business Administration student at AeU.

In the past, students unable to develop key strategic alliances with local, regional and international linkages to meet the needs of skilled manpower and advanced technology. Internationally recognized tertiary qualifications are now attainable for all. AeU offers undergraduate programmes, such as Bachelor of Business Administration and postgraduate programmes such as Doctorates, Masters and Postgraduate Diplomas. In addition to this, AeU also offers executive programmes and professional courses for the working adults who aspire to upgrade their skills and knowledge.

AeU has established its presence in the education sphere with high-quality academic schools of expertise that are specifically customized and geared towards the rapidly changing industry’s relevance to cater to their provisional skills that vary with changing times.

School of Management (SOM)

SOM provides demand-driven programmes in business and management focusing on marketing and strategy, management knowledge and innovation, human resource management, entrepreneurship, e-business, corporate strategy, performance management, public and voluntary sector management. The programmes within SOM equip graduates with the necessary knowledge, skills and personal traits required by future business leaders in the ever-changing Asian business and economic milieu. The programmes offered are:

- Doctor of Business Administration
- Master of Business Administration
- Specialisations: International Business, Entrepreneurship, Risk Management, Islamic Banking & Finance
- Master of Human Resource Management
- Master in Management
- Master of Science (Management) (by Research)

Financial Aid & Advantages offered by AeU

So where there is a will, there is a way. AeU understands that nothing in the world is free. Therefore, AeU has made an effort to offer the best possible, and at the same time, the most credible forms of funding to assist in ensuring that their clients reap the most out of what they pay for.

The following list may just about make your heart skip a little, if at all, you have been considering studying again for quite a while now.

- AeU Merit Scholarship available for top-performing students
- 10% discount available through student loyalty scheme
- 10% discount for full payment of semester fees
- 50% discount for senior citizens who are 55 years of age & above
- 75% discount for disabled people
- PPTN loans and EPF withdrawal assistance are available
- MyBrain15 Sponsorships (for Doctoral & Master’s degree only)
- Human Resource Development Fund (HRDF) is claimable

The Asian University of Excellence

Trusted by a concerted effort aimed to upgrade a global cause, inspired and firmly forged by 33 Asian member countries, AeU generally targets human capital development, the alleviation of poverty and improvements in the quality of life of Asians.

Currently, around 10,000 local and international students have enrolled in AeU’s 30 programmes ranging from PhD to foundation course, primarily to target the Asian community but are open to global counterparts. Conforming to the Malaysian Ministry of Higher Education’s agenda, in enhancing the quality of higher education to be at par with international standards by 2020, AeU is fully assured that its efforts in promoting online and flexible learning are meeting if not exceeding the international standard. With its 23 nationwide and 12 international Learning Centres, AeU enables students to access classes easily and find the flexibility in their study anywhere at any time.

continue from page 20 ....