AeU the best option for working adults

Working adults are pursuing higher education to keep them ahead of the competition or to climb the corporate ladder. To cater to their hectic schedule, Asia e University (AeU) offers a flexible approach through its online personalised learning mode. Entrepreneurs and professionals have different ways of looking at the world and constantly seeking new perspectives of complex business scenarios in an Asian context.

As more organisations extend their reach and diversify into rapidly growing market segments, understanding local ways of doing business is paramount to organisational success. AeU’s Master of Business Administration (MBA) degree will enhance their business and industry knowledge as well as improve their management and strategic decision-making skills.

AeU’s MBA programme combines the best of global business training with a unique focus on Asia. Students can choose a specialisation from International Business, Entrepreneurship or Supply Chain Management. AeU’s MBA offers an industry-focused curriculum that ensures students obtain rigorous business discipline and innovative thinking.

AeU’s MBE programme allows students to be affiliated with a global alumni network. Students can tap into AeU’s network of over 7,000 alumni, many of whom are now holding prominent positions globally.

Classes for full-time and part-time students are held during weekends or evenings during weekdays. Student Saravanan Mary, a family man and works as a the Internal Audit, Risk Management and Governance manager at MHB Bhd. Saravanan said his job in a public listed company can be hectic and challenging.

"I have more confidence now to handle more responsibilities and roles tactfully and professionally. I appreciate the high level of inter- actions between students from geographically diverse locations, industry backgrounds and credentials."

The MBA curriculum combines Eastern and Western perspectives with a focus on Asian business and is highly relevant to his career. "AeU’s unique myFLS (my Personalised Learning Space) management system, allows easy access to online learning resources and coursework are made available for students to view or download and or connect with AeU’s academic facilitators, experts and administrators at my own pace, anytime, anywhere," he said.

Students can also access AeU’s library digital collection of more than 100,000 e-books, 71,000 e-journals, and 3.6 million e-theses.

AeU is a collaborative multinational university established under the auspices of the 34 Asia Co-operation Dialogue Countries. All academic programmes are internationally benchmarked and approved by the Higher Education Ministry and accredited by the Malaysian Qualifications Agency.

Besides the normal entry requirement of having a minimum recognised Bachelor’s Degree or equivalent to apply for Master’s programmes, applicants can now gain admissions through an alternative route via APEL entry.

The requirements are based on the strengths of their work experience acquired at their workplace. For information on APEL, please login to http://apel. aeuedu.my/

Saravanan Mary with his wife and son.