The rise of social science

THE studies of social sciences encompass all aspects of human life, including but not limited to social issues such as gender studies, poverty and social entrepreneurship; employee relations, talent and health care and employee wellness; family and youth study; religion, government management, law, culture, international relations, and development management, and new media and communication. This diversity of the social sciences field spreads into the vacancies available in the job market as well.

When asked about possible career choices, Professor Dr Juhary Ali, Dean of Asia e University’s School of Arts, Humanities and Social Sciences (SAHUSS) says that graduates will be able to find jobs in almost all fields of work upon graduation. "There are many places our graduates can find employment. It is an industry that deals with many fields, so finding a job that suits your personality will be an easy task. Job opportunities can be found in the government sector, private sector, non-government organisations, multinational corporations and in the media industry," says Professor Juhary.

Lately, the market economy–developed, growth and emerging market–has seen economic growth with emerging issues such as politics, economic, governance, politics and international relations causing more people to want to play part in these issues. Experts such as social scientists in particular can play an important role in helping policy makers to formulate effective public policies and in assisting business managers to make decisions in their complex working and business environment.

SAHUSS currently has four postgraduate programmes: Master of Knowledge Management, Master of Humanities and Arts, and Master of Social Sciences and Doctor of Philosophy (PhD) in Arts. Knowledge management covers knowledge in areas such as trends and innovation in political, ethical and technological contexts. Humanities and Arts delve into the understanding of classical and modern theories, and the programme covers the realm of Asian studies. The final programme, Social Sciences, sees understanding on human society and social relationships as a whole.

Human capital development at the forefront

SAHUSS is utilising its PhD, Master of Humanities and Arts, and Master of Social Sciences programmes to pave the way in social research in a niche area called Asian Studies. Students are required to choose one of six Asian regions, and to complete their master's and doctoral thesis, which goes across a variety of Asian related subjects. "Asian Studies is an important highlight in our school," says Professor Juhary. "This is because we believe that social development and environmental sustainability has to grow in tandem with the economic growth of a region. We hope to realise this through our programmes."

With its strong presence in the knowledge of developments in the region, SAHUSS aims to impart quality education to its students, and in the process, be one of the innovative schools in Arts, Humanities and Social Sciences in the Asia region.

ABOUT AEU
AEU is a dual mode international university initiated by the Malaysian government and supported by 33 member countries under the Asia Cooperation Dialogue (ACD). AEU is a member of the Association of Commonwealth Universities (ACU), the European Foundation for Quality in E-Learning (EFQUEL), the International Council for Open and Distance Education (ICDE), the Asia Association of Open Universities (AAOU), the Association of Asia Pacific Business Schools (AAPBS) and the Asia-Pacific University Community Engagement Network (APUCEN).

Since its humble beginning in April 2007, AEU has established its reputation as an acclaimed institution of higher education in the region by providing quality education programmes to almost 15,000 students coming from 54 different countries. AEU was declared as one of the successful projects under ACD in October 2012.

Innovations and student recruitment which are in line with the AEU’s strategy to enhance the quality of higher education to be on par with international standards by 2020. AEU is fully assured that its efforts in promulgating online and flexible learning are meeting if not exceeding international standard. With its 23 local and 12 international learning centres, AEU enables students to access classes easily and find the flexibility in their study anywhere at any time.

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- 10% discount available through student loyalty schemes
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- MyBrain15 Sponsorships (for Doctoral & Master’s Degree only)
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