



Certified Organisational Performance Coach Program



Approved and 100%
HRDF claimable
under SBL scheme

Surveys around the globe have proved that more and more organisations are using coaching as a tool for improving performance. Managers and Leaders are equipping themselves with coaching competencies to achieve organisational goals. Coaching currently is one of the fastest growing professions in the world.

Coaching creates a sense of ownership and clarifies one's purpose in the organisation. This results in emotions that provide intrinsic motivation to perform better. Respect and trust levels increase in organisations that promote a coaching culture among their managers, leaders and staff.

With this in mind, Teamcoach International Sdn.Bhd, an International Association of Coaching Masteries™ Authorised Licensee in collaboration with Asia e University has designed the coaching program to cater to the current and future coaching training needs for aspiring coaches.

Brought to you by:



Includes the following three (3) levels:

FOUNDATION LEVEL

- History of coaching
- Coaching, Counselling, Consulting and Mentoring
- Coaching psychology
- Types of Organisational Coaching
- The needs and benefits of Organizational Performance Coaching
- Basic coaching process – Theory and Practice

INTERMEDIATE LEVEL

- Adult development theories
- Coaching models
- Coaching core competencies
- International Association of Coaching Masteries™
- Ethical Principles and Code of Ethics
- Supervised peer coaching
- Team coaching model, tools and techniques
- Coaching Practicum

ADVANCE LEVEL

- Personal and behavioural change
- Organizational change theory
- Application of Leonard Personality Inventory, theory and practice
- Emotional Intelligence and Holistic Model for Life Coaching
- Building a coaching practice
- Designing and implementing organisational coaching programs
- Coaching Practicum
- Coaching project analysis presentation

APPROACH

To enhance the knowledge and skills of participants, a combination of the following approaches will be used to deliver the program:

- Interactive presentations
- Self-assessment profiling tool
- Group review and reflection
- Experiential activities
- Role play
- Case studies
- Mentor Coaching
- On line learning through Coaching Community of Practice
- Supervised coaching
- Coaching practicum

Duration: 6 months Includes:

- 144 Hours Coaching related training conducted over nine selected weekends (18 Days)
- Coaching Practicum & Mentor Coaching

The program format can be customised for in-house programs

Venue:

All coaching workshops will be conducted at:
Asia e University
Main Block, No.4, Jalan Sultan Sulaiman
50000 Kuala Lumpur

Investment:

- The total Investment for the program is RM 10,500.00 per participant.
- Group registration for 3 participants or more RM 10,000.00 per participant

Terms of payment:

- 5% discount of total fee if paid before the commencement of the program
- OR
- 50% of total fee payable upon registration, balance payable within 60 days after commencement of the program.

Benefits:

- Award of **Certified Organisational Performance Coach** Certificate by SPEED, Asia e University and Teamcoach International upon successful completion of the program
- Award of **LPI Life Coach Certificate** by Leonard Personality Incorporated upon successful completion of the program.
- Pathway to attain **International Coaching Certification**
- One Year **FREE membership** for International Association of Coaching **worth USD 129**
- Two **complimentary** LPI Profiling assessment and report **worth RM 500.00**
- **Discount** on Leonard Personality Inventory on-line profiling tool as coaching assessment tool for certified coaches
- Certification **recognised** by Life Coaching Chapter, Malaysian Society of Complementary Medicine
- Continuous Professional Development opportunities through:
 - **Learning and Sharing** sessions at the International Association of Coaching Kuala Lumpur Chapter forums and meetings
 - **Acceptance** to the COPC & Life Coach online Community of Practice
 - Two **complimentary** Coaching sessions with experienced mentor coaches **worth RM 1000.00**

Entry Requirement:

The entry requirement for the program is as follow:

- Bachelor's Degree or equivalent with minimum 5 years working experience
- Other qualifications can be accepted upon approval of the AeU-Teamcoach Admission Committee, please submit resume.

For more information please contact Ms Grace. Email: grace@teamcoach.com.my

Mobile: +6012 2732747 / +012 3989383

PROGRAM MANAGEMENT TEAM



Captain M. Shanmugam (Retired)
Director of Programs/ Faculty Member

Shan is an International Trainer, Facilitator and Coach. Over the past 20 years, he has designed and conducted programs for thousands of participants in the Asian region on various aspects of Leadership, Coaching and Team Development.

He is currently the President for International Association of Coaching® Kuala Lumpur Chapter and Life Coach Chapter Leader of the Malaysian Society of Complimentary Medicine.

Shan is a Certified Executive Coach (CEC), Certified Solution Focus Coach (CSFC), Certified Organisational Performance Coach (COPC), Licensed LPI Consultant, Licensed LPI Life Coach and a Certified EQ Trainer. Shan hold a Masters Degree in Human Resource Management from University of Canberra, Australia.



Dr. Abdillah Suffian, Ph.D; M.ED; B.A (Hons)
Program Advisor/ Faculty Member

Dr. Suffian is currently the Vice President of AeU and Director of School of Professional and Executive Education, Asia e University. He was the CEO of Centre for Modern Management (CMM) for 8 years, set up to manage the training and development initiatives for the State Civil Service, Sarawak, Malaysia. He had also served for 22 years with the Shell group of companies

in Malaysia, holding senior management positions in various HR functions. He was Shell East Australasia Regional Trainer facilitating management courses for 5 years.



Dr. Leonard M S Yong, Ph.D.; M.ED; B.Sc.
Program Advisor

Dr. Leonard Yong taught in University of Malaya, Malaysia for more than 20 years prior to his retirement from the university on 1st August 2002 as Professor in the Department of Educational Psychology and Counselling. His field of specialisation is Educational psychology with emphasis in Creativity and Emotional Intelligence. Presently, Dr. Yong is an international consultant and also the Honorary Professor at University Tunku Abdul Rahman and Adjunct Professor at Asia e

University. He is the founder of Leonard Personality Incorporated (LPI) and the creator of LPI Personality Profiling and the LPI Holistic Model.

Testimonials from COPC graduates

"The COPC programme has inspired me to be solution focus, particularly during the process of para-counseling sessions with my clients."
Winston Chew, Community Leader

"The COPC programme is professionally rewarding and personally enlightening. Most of all, it taught me to listen hard!"
Rose Ismail, Business Owner

"The COPC program equipped me with skill that allowed me to coach my regional teams in Asia to implement projects successfully. The *coaching* process assists my communication skills allowing me to create bigger and better collaborations and participations"
Ronald Chandra, International NGO

"I was able to assist my friends in reaching their goals and personal objectives by implementing knowledge and skills I had learnt by being involved in Life Coaching"
Waran, Human Capital Professional

"The COPC program equipped me with knowledge and skills to feel more confident to help my friends in need. It also allowed me to adapt a more positive attitude towards others and their potential and as a tool to professionally coach them to achieve their ultimate goals"
Assoc.Prof. Nor Aishah Buang, Educationist

"The COPC program has made some significant changes in my life, both personal and professional. It helped me to teach my students take responsibility for their own work instead of expecting answers from me. However on a personal level, I was able to adapt the skills to communicate better with my children to help *coach* them through life"
Dr.Khamurudin Mohd Noor, University Lecturer



Registration Form

CERTIFIED ORGANISATIONAL PERFORMANCE COACH PROGRAM (COPC)

Commencement of Program: TBA

*Teamcoach International Sdn.Bhd. reserves the right to change the commencement date or cancel the program in the event of unavoidable circumstances. Participants will receive the full refund of any fees paid in case of program cancellation

Please tick to indicate type of Registration:

Individual Registration: RM 10,500/= per participant

Group Registration (*three (3) or more participants*): RM 10,000/= per participant

Full Name: _____

NRIC/ Passport No.: _____ Gender: _____

Nationality: _____ Date of Birth: _____

Academic Qualification/
Professional Qualification: _____

* Please provide photocopies of documents on registration day

Mailing Address: _____

Tel (HP): _____ Tel: _____

Email: _____

Name of Employer/ Organisation: _____

Address: _____

Payment Terms and Conditions

All fees are payable prior to commencement of the program to:

Bank : CIMB Bank Berhad, Taman Sri Rampai, Setapak, KL

Account name : **TEAMCOACH INTERNATIONAL SDN BHD**

Account number : **1463 0000 467 05 1**

I declare that the information given in this form is true and correct; I understand that my registration can be cancelled if I have submitted incorrect or incomplete information with false documents.

I also confirm that I have understood the details of the program and terms and condition of the program fees payable.

Applicant's Signature: _____ Date: _____

Please **email** completed form(s) to grace@teamcoach.com.my OR **fax** it to 03-4161 4958.