

## SCHOOL OF MANAGEMENT

### Master of Business Administration (MBA)

MBA is designed to focus on enhancing management and critical decision making skills that managers need to function effectively in an organisation.



#### Learning Objectives

- Prepare students for advancement to senior management and leadership. Students will get a comprehensive foundation in fundamental management skills and techniques.
- Successfully apply advanced tools for intelligent decision making in a variety of settings.
- Provide students with content thereby building competencies that will support their development as effective managers.
- Promote overall understanding and ability to apply skills on complex problem-solving, decision-making and in the application of modern strategic management methods.

#### Entry Requirements

- Bachelor's Degree with Honours in the relevant field, OR
- Bachelor's Degree in other fields recognised by AeU Senate, OR
- Open entry qualifications recognised by the Ministry of Higher Education, Malaysia:
  - Be at least 35 years old
  - Possess STPM/Matriculation/Diploma or its equivalent
  - Provide evidence of prior learning experience and/or knowledge relevant to the programme applied for, OR
- Other qualifications recognised by AeU Senate.

## SUBJECTS

### Core - Compulsory

1. Organisational Behaviour
2. Quantitative Methods and Decision Analysis
3. Managerial Accounting
4. Supply Chain Management
5. Managerial Economics
6. Financial Management
7. Marketing Management
8. Project Management
9. International Business
10. Strategic Management

### MBA General

#### Elective ( Choose 4 subjects only)

1. Human Resource Management
2. Islamic Financial System
3. Quality & Change Management
4. Islamic Banking & Finance
5. Managing Creativity & Innovation
6. Small Business Management
7. Security Investment & Portfolio Management

### MBA with Specialisation

#### (Choose 1 specialisation only)

#### A) ISLAMIC BANKING AND FINANCE (choose 4 subjects only)

1. Islamic Banking and Finance
2. Fiqh Muamalat
3. Islamic Bank Products and Services
4. Islamic Finance Regulations and Laws
5. Conventional and Islamic Financial Markets, Instruments and Institution

#### B) INTERNATIONAL BUSINESS

1. International Marketing
2. Multinational Corporation
3. International Finance
4. International Logistics and Transport

#### C) RISK MANAGEMENT

1. Corporate Governance and Best Practices
2. Performance Management
3. Environmental, Occupational Safety and Health Risk Management
4. Enterprise Risk Management

#### D) ENTREPRENEURSHIP

1. Venture Capital and Financing
2. New Business Planning
3. Market Research and Development
4. Entrepreneurship and Innovation

#### E) SUPPLY CHAIN MANAGEMENT

1. Purchasing and Procurement Management
2. International Logistics and Transport
3. Supply Chain Strategy
4. Warehouse and Distribution

#### F) KNOWLEDGE MANAGEMENT (choose 4 subjects only)

1. Foundation of Knowledge Management
2. Knowledge Management Technology
3. Human Capital
4. Knowledge Based Systems
5. Organisational Learning
6. Knowledge Discovery and Data Mining
7. Intellectual Property and Commercialization

#### G) TOURISM MANAGEMENT

1. Tourism and Hospitality Marketing
2. Hospitality Management
3. Event Management
4. Cultural Tourism: Arts, Heritage, Leisure and Entertainment

#### H) ISLAMIC INSURANCE

1. Takaful Products
2. Takaful Operations and Management
3. Technical and Accounting Aspects of Takaful
4. Shari'ah Fundamentals for Takaful Managers

### PROGRAMME FACTS

Full Time		Part Time	✓
Fully Online	✓	Blended Learning	✓
Duration	18 to 20 months		
No. of Semesters	5 (1 semester is 4 months)		
No. of Subjects	14 + 1 Project Paper		
Frequency of Tutorials (Optional)	Once a month - Saturday & Sunday with 1 tutorial per subject (3 hrs 20 min each)		
Assessment	Assignments (2)	60%	
	Examination	40%	
MQA Accreditation	KPT/JPS (KN 9102) 4/13, A 9102		
EPF & HRDF Claimable (For Malaysians)	Yes		

### FREQUENTLY ASKED QUESTIONS

#### 1. When are the intakes?

- January, May and September.

#### 2. How do you apply?

- Go to our website: [www.aeu.edu.my](http://www.aeu.edu.my)
- Click on “Apply Online”
- Submit the form

#### 3. How many subjects per semester?

- Upon enrolment, you are given 3 subjects per semester. Should you be too busy, you can opt for 1 or 2 subjects per semester. However, very good performance entitles one to apply for more subjects in the coming semester - just be prepared for extra work!

#### 4. Is there any financial assistance?\*

- If you pay the full semester fee before Week 3 of that semester, you are entitled for 10% discount
- If you perform very well in a semester, you may be eligible for the AeU Merit Scholarship which entitles you to a waiver of the tuition fee for the next semester.

#### 5. Where is the venue of the tutorials?

- Any centres located throughout Malaysia.

\* Terms and conditions apply