Doctor of Business Administration

AeU’s Doctor of Business Administration (DBA) is a doctoral programme for scholars and senior management who aspire to pursue practice-driven research with the potential to create business impact. On top of research training, DBA candidates will examine the industrial applications of theory through coursework and develop pedagogical competencies through research colloquium. The DBA programme will enable candidates to develop a portfolio of skills for influencing management practice, conducting applied and field research, and teaching competently.

This programme seeks to admit business leaders, senior management and rising managers who are motivated to go through formal doctoral training to solve the business problems of their organizations. Experienced practitioners could also choose to make a switch to academia or take up affiliate faculty positions at academic institutions.

Our DBA introduces one research foundation course carefully designed for alignment to business practice while maintaining the rigour of a traditional doctorate programme. Candidates will be trained in relevant forms of research design and methodologies that are needed to overcome complex business problems. A series of research workshops is also built into the programme to impart skills for data analysis, academic writing, case writing and teaching.

We welcome you to find out more about our DBA programme and join us in connecting the dots between research, teaching and practice.

Meet AeU’s Doctor of Business Administration Graduate: 
Dr. Nixon Alberth Simamora (Indonesia)
DBA CURRICULUM

PHASE 1
Coursework (28 Credit Hours)

Candidates will spend the first year completing the coursework requirements, which emphasise on requisite skills in research, teaching and presentation, as well as the ability to recognise, formulate and solve problems in practice. The foundation course helps to prepare students to review suitable research designs and methodologies for their dissertation project, while the core courses are structured to provide broad exposure across key business disciplines. The coursework is designed to fit the busy schedules of working professionals. Courses will feature a combination of interactive seminars, assignments and project work.

PHASE 2
Research Intent

Typically in Stage 1 of the second year, students will focus on the preparation of Research Intent, which serves as a preparatory step towards the dissertation. This provides students with the opportunity to design a research study and write a short paper called Research Intent. On the basis of the Research Intent a Supervisor is appointed by the School of Management. The student, under the guidance of the Supervisor is expected to prepare a detailed Research Proposal.

Dissertation (52 Credit Hours)

In Stage 2 of the second year, students will prepare their Dissertation Proposal. Students are expected to submit the written Dissertation Proposal and orally defend the Dissertation Proposal to the Postgraduate Examination Committee.

In the third year, students will commence work on their Doctoral Dissertation. The student is expected to submit a written report of the completed dissertation by the end of Stage 3 of the third year. After reviewing the written dissertation report, the Postgraduate Examination Committee will conduct a final examination in which the student will orally defend his/her dissertation. After examining the dissertation, the Postgraduate Examination Committee will make a recommendation to the AeU’s Senate regarding the fulfilment of the dissertation requirements for the degree.