

Steering your future with AeU MBA

MOST working professionals choose a widely recognised academic credential like MBA, as it is by far the most available, prestigious and versatile postgraduate programme offered by numerous institutions of higher learning be it full-time, part-time or online study.

People opt to further their study in MBA for career advancement, higher earning potential, in-depth understanding of business landscape, leadership development, business networking and self-fulfilment.

Asia e University (AeU) embraces the needs of working students and is committed to catering for full-time and part-time mode of study through its fully online or blended learning.

AeU provides affordable learning opportunities and helps raise the professional qualifications of working Malaysians.

AeU MBA – the MBA for emerging professionals

The AeU MBA is specifically developed for emerging professionals with the drive and ambition to move up to leadership roles.

Offered by School of Management (SOM), its sophisticated education experience is designed to develop global and transformational leaders. Students learn to approach business in a holistic way, guided by a professional and ethical framework.

It believes that students benefit from sharing their learning experience with like-minded individuals of similar professional standing. Therefore, the AeU MBA is aimed at the emerging professional looking to advance their career and move into more senior roles, and successful career to the next level.

The available specialisations include international business, entrepreneurship, risk management and Islamic banking & finance, while more specialisations are to be offered in the future.

AeU's MBA is designed to impart core knowledge in all of the functional areas of business, develop the technical and interpersonal skills necessary for today's leadership while stimulating managerial and entrepreneurial initiative.

By integrating management theories and techniques with real life examples from peers and faculty, students are encouraged to adopt a holistic view of business and to think critically and strategically.

Study mode and learning flexibility

Different from conventional learning experience, AeU accepts students of all age groups. The university is well known for its flexibility and distance learning courses that accommodate study and working schedules of students.

AeU's flexible learning offers students the ease of studying online at home or at work while they continue to enjoy their employment income.

Students can choose between full-time or part-time mode of study through its fully online, blended learning and even work-based learning depending on their lifestyles as AeU programmes are affordable and accessible 24/7.

Approved by the Ministry of Education and accredited by the



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Malaysian Qualifications Agency, the AeU MBA offers flexibility in course delivery. The programme can be completed in two years, allowing students to work while studying.

It is set for 42 credit hours of student learning time for a period of 18 to 24 months spanning five semesters where students have to choose six core subjects and any two (specialised MBA) or five (general MBA) subjects from the 12 electives.

Tutorial sessions are conducted during weekends, once a month.

With the AeU MBA, you will acquire the skills and knowledge required to become a global, transformational and socially responsible leader. You will build on your existing skills and knowledge and gain experience in applying them in a variety of settings, allowing you to experience an immediate impact of your learning.

Flexible admission

Admissions for the postgraduate programmes can be through the conventional normal entry path or open entry paths.

AeU is one of the first institutions in Malaysia to implement a flexible entry system called the Open Entry.

This system awards entry to individuals who wish to pursue tertiary education even if they lack basic education as per stipulated requirement.

This is done by assessing their prior learning acquired through formal and informal training, as well as work experience that can make up for the lack of actual paper qualifications.

About 20% of the university's overall intake is made up of students who applied through open entry.

Towards supporting lifelong learning, open entry requirements for postgraduate programme regulates that candidate must be at least 35 years old and possess STPM/ Matriculation/Diploma equivalent and working experience.

Testimonials from MBA learners

"AeU's MBA offers students like me the flexibility to study and work at the same time," says AeU MBA student Kumaresan Muthusamy.

"This programme is particularly appealing because I travel four months of the year and would not

have the time to study at a traditional campus university.

"The other important feature that attracted me to the programme is the peer group you study with – all with varied backgrounds. This diversity is the best way to experience parts of the world that you may otherwise not come into contact with.

"Studying in the MBA programme at AeU has been a very important milestone in my professional growth and my personal development.

"It allows me to update my knowledge in business management, increase my skills in management and decision making, and strengthen my interest in research.

"The experience obtained in this programme has been invaluable and of great professional satisfaction, as it allows me to advise and make proposals for more effective solutions to the needs of businesses."

Shaping the education landscape

AeU is a private tertiary education institution incorporated under the Private Higher Educational Institutions Act 1996. Established in 2007, AeU has grown to become a leading provider of open and distance learning (ODL) in Malaysia. As an ODL institution, AeU's focus is to provide accessible and affordable higher education for all.

Since opening its door in April 2007, AeU today has an enrolment of more than 15,000 students internationally, and has graduated over 5,000 graduates thus far.

By delivering a world-class learning experience, AeU aspires to be the leader and the premier educational hub in the promotion of affordable quality e-learning throughout Asia.

There are three intakes every year – January, May and September. Registration is available online, and at-counter registration at AeU's Main Campus, Jalan Sultan Sulaiman, Kuala Lumpur, or at any of its learning centres all over Malaysia.

Though registration is open based on the month of intake, registration for postgraduate (by research) programmes is open throughout the year.

■ For more information, call toll-free 1300 300 238 or visit www.aeu.edu.my