Aed’s Global MBA with Unique Focus on Asian Business

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Asia has a different view of the world. Many entrepreneurs and professionals seek new perspectives in competitive business scenarios in an Asian context. As more Asian businesses thrive in global markets, understanding local ways of doing business is paramount to organizational success. Businessmen and professionals turn to the Master of Business Administration (MBA) programs to expand their business knowledge, improve their management skills, and strategic decision-making to secure and prosper in appropriate markets. Several influential factors are enhancing understanding of the different approaches to conducting business in Asia. Within today’s global business landscape, characterized by rapid change, heightened public scrutiny and Asian ascendancy, Aed offers a global MBA program which combine the best of global business training with a unique focus on Asia.

Aed Master of Business Administration (MBA) Experience
Aed offers the MBA Degree programme with two specialisations: International Business or Entrepreneurship. Supply Chain Management. The Aed MBA’s core courses in areas of business administration, finance, and management equip students with the essential skills required by leaders to succeed in a competitive business environment. They cater to the needs of professionals who are interested in enhancing their careers and professional qualifications.

The Aed MBA programme is offered through full-time, part-time 18 months, and fully online 12 months/programmes. Classes for full-time and part-time are held during weekends, which is ideal for working adults and allows professionals from diverse background, industries and cultures to enrol in the spirit of learning, open mindsets, and debate. Regardless of your geographic location, travel schedules and work commitments.

Students will gain a global perspective with an in-depth knowledge of the Asian economies, and be able to recommend solutions that go beyond conventional boundaries. They will learn key analytical skills and apply these skills set in a real-life context to demonstrate holistic awareness of relevant trends impacting contemporary business.

The programme also helps students to develop their communication, leadership, interpersonal and networking skills through participation in business cases, seminars and workshops. These interactions with different people will challenge your pre-established perceptions of the world.

Aed MBA Learning Outcomes
Aed MBA offers deep Asian insights and expertise while giving students a global perspective. To acquire the skills and knowledge required to become a global, transformational and ethically responsible leader with a special attention to the Asian setting. You will build on your existing skills and knowledge and gain experience in applying theseght in a variety of settings, thereby equipping your to improve your profile. With an invaluable professional network within a global business network, highly capable peers and benefit from the knowledge and experience gained.

From day one, students are immersed in a global learning environment and are given the right tools to allow them to reach their career aspirations. They will learn how business is conducted in an emerging Asia market, and the best practices of some of Asia’s most successful companies.

The Aed MBA offers a distinctive industry-focused curriculum that will enable students to adjust the necessary business background, discipline and innovative thinking, setting them apart from other MBA programmes.

This unique MBA programme makes it possible for you to become a global learning network. It opens up a world of opportunities for those who are committed to develop lasting careers that have a global impact. Students can instantly tap into a network of over 5,000 alumni, many of whom are now holding prominent positions globally, in addition to the strong network development platform that will also get mentoring from professionals, insights on industries and development with their peers that extend beyond just business.

What Student Say About Aed’s MBA Programmes

"The Aed MBA is unique as it focuses on both hard and soft skills. Hard skills such as critical thinking, negotiation, culture and leadership help to apply the business concepts learned during the programme in various cross-cultural and cross-functional situations. The specially designed small class size gives me the space to reflect and define my business ideas and at the same time, offer constructive feedback to my classmates. Through this, I am trained to communicate my thoughts clearly and concisely. Learning from a diverse group of class, we add to the Aed MBA experience is international yet practical and enriching, preparing me to excel in the competitive world," says Nicole Paredes, an MBA student of Aed.

"My MBA programme has provided me with the professional competencies, cultural awareness, and personal humility necessary to succeed in today's global business environment. I am able to provide a confident, future-oriented vision that takes into account the unique needs of this region. I have a deeper understanding of international business, while giving you a global perspective," says Sharmila Dewan, MBA student.

"The Aed MBA programme is designed for the working professionals. This intensive experience provides world-class managerial education in a unique atmosphere. It allows for the development of systematic analytical and problem-solving skills, but also the application of moral principles (valued in all businesses)," says Dr. K. Arifkhan, Dean, School of Management.

Learning Resources at Aed

Aed’s e-learning platform is equipped with a fundamental national to serve a greater number of students and reach out to those students from all over the country. As part of the university’s blended learning pedagogy, e-learning has been able to support an enrolment of thousands of students from all over the country. Aed has successfully connected thousands of students across the globe through its online platform and has established a common platform referred to as the mFLS, the University’s learning management system. Through the mFLS, various learning resources such as e-modules and multimedia packages are made available for students to view or download. In addition, Aed’s students have access to the library digital collection comprising more than 100,000 e-books, 71,000 journals, and 6,000 million titles.

Flexible Admission Options for Working Adults

MBA programmes can be completed through the normal entry path by having a recognised Bachelor’s Degree or via open entry. Aed also has a recognised Diploma in Accounting candidates who lack the basic education requirement packaging of prior learning experience acquired through formal and informal learning, as well as work experiences that can compensate their lack of formal educational qualifications. Candidates for open entry must be at least 25 years old, possess STPM/Matriculation/Diploma “A” level or equivalent with a recognised prior learning experience or relevant working experience.

Fast Facts on Aed

Aed University is a collaborative multinational university established under the auspices of the 33 Asia Cooperation Dialogue Countries (ACD). Aed’s academic programmes are internationally benchmarked, approved by the Malaysian Ministry of Education and registered by the Malaysian Qualifications Agency.

Aed has gained several awards such as the Brand Laureate Awards 2010 for “Best Brand in Education - e-Learning,” and the Asia-Pacific Entrepreneurship Awards 2010 under the “Most Promising Entrepreneur” category. Additionally, in 2012, the University was announced as the “best ACD Project” by the ACD Secretariat in Egypt.

For the year of 2017, Aed has witnessed an enrolment of more than 20,000 students from 75 countries, and has graduated over 6,000 graduates this year. As one of the leading provider of ODL in Malaysia, Aed has a diverse and international student body with students from over 100 below doctoral students from 62 countries. By developing a world-class learning experience, Aed aims to be the leader and pioneer the educational hub in the promotion of affordable quality e-learning throughout Asia.

Aed has spread its wings far and wide to ACD countries such as China, India, Pakistan, Sri Lanka, Cambodia, Vietnam, Myanmar, Indonesia, Singapore, Thailand, Saudi Arabia, Bahrain, Bangladesh, Malaysia, and also beyond to non-ACD countries like New Zealand, New Zealand, Hong Kong, Namibia, Kenya, Greece, Somalia, Yemen, Mauritius and the UK.

There are three intakes annually, January, May and September. Aed will assist Malaysian students to apply for their loans, EIPF and MyBrain5.

Registration for May 2015 semester is now open. To find out more, please visit Aed at its main campus at No 4, Jalan Sultan Sulaiman, Kuala Lumpur, 50000 or call Tel. 1300300228, or apply online at www.azed.edu.my.

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