

AeU's postgraduate studies inspire greater exposure in experiential learning for working adults



Husband & wife, Redzuan & Sandar, are both AeU's MBA alumni

Pursuing postgraduate degrees are not without challenges in terms of the typical time management and work-life balance that are among factors tested throughout the course of learning. Whether it is a full time or part time study, one requires passion and perseverance in seeking knowledge and are committed to overcome any limitations along the way to achieve their ambition and career advancement. Asia e University's (AeU) postgraduate programmes offer its well known flexibility in making the challenges easier and inspire greater exposure in experiential learning for high achieving students.

To meet the demand of busy working adults and professionals, Asia e University's (AeU) e-learning, provides the perfect platform and launch pad for them to seek a better life, by upgrading themselves, create their own competitive edge and explore endless opportunities. AeU offers world class postgraduate education that empowers them to

make a positive impact in the lives of others while reaching their highest potential.

Master of Business Administration (MBA)

An MBA qualification has been proven to increase career options and generate a return on investment for its graduates. Those with aspirations of running a business or taking up a managerial position can harness their work experience to pursue an MBA, which is targeted at honing the requisite skills to effectively prepare them for management and leadership. This may be crucial in improving their business profitability and thus sustainability in a fiercely competitive industry. School of Management (SOM) at AeU aspires to offer an innovative MBA programme that meets the specific needs of working professionals despite their obligations that occasionally cross path in their future undertakings. The programme emphasizes on a comprehensive business applied knowledge

for a variety of aspects including complex problem-solving, decision making and strategic management methods.

AeU's has deployed two options for working graduates to study MBA as a full-time or part time or via distance learning basis at a highly flexible but detailed approach. It is set for 42 credit hours of student learning time for a period of 18 to 24 months spanning 5 semesters where students have to choose 6 core subjects and any 2 (specialized MBA) or 5 (general MBA) subjects from the 12 electives. Among its learning outcomes, the programme will further equip them for advancement to senior management and leadership by acquiring comprehensive foundation in fundamental management skills and techniques, including knowledge-based economic activities at national and global business landscapes.

Testimonials from MBA Graduates

Both husband and wife, Mohammad

Ridzuan Repin and Sandar Hnin, graduates of MBA and alumni of AeU related their learning experience in AeU's MBA programmes as worth-while, rewarding and academically challenging. Both agreed that AeU flexible yet comprehensive study had helped them in overcoming constant impediments affecting their life, mentally and physically.

Mohammad Ridzuan Repin believes that one has to take charge of his or her life in order to move forward and create values in life. Pursuing his postgraduate programme at AeU was imminent and its MBA programme's flexible learning platform made it easier for him to realise his future plans. "From this programme, I get to expand my business acumen and industry-related updates. There is no stress and needs to sacrifice or ignore any other obligations. It was quite a challenge for me, but it really works, inspires and enriches working adults like me," says Ridzuan, a manager in a private organisation.

Having a family and working while studying was an uphill task for Sandar Hnin but AeU made it possible. "Apart from the flexibility and interaction during study, I must mention that the Academic Facilitator and administrative staff who are very friendly and supportive, had been a major contributing factor for me in completing my MBA. They were so helpful and personalised at all time thus creating a stress-free learning environment that was good for me. If you are asking me, people of AeU are definitely an impressive pull factor who until now holds sentimental value in my life," says Sandar, who is currently the Head of a Unit in a private institution.

"Even when I was busy with the assignments and tutorial sessions, I always have the time for my family and enhanced my work-related social network. Studying in AeU is without a doubt highly suitable for a working wife like me and most of my classmates," explains Sandar.

Popular postgraduate programmes available in AeU are:

1. Doctor of Philosophy (PhD) in Business Administration
2. Doctor of Philosophy (PhD) in Education
3. Doctor of Philosophy (PhD) in Arts
4. Doctor of Philosophy (PhD) in ICT
5. Industrial Doctorate (IndD)
6. Doctor of Business Administration (DBA)
7. Master in Information & Communication Technology Management (Specializations: Project Management, Open Source Computing, Information Security, Knowledge Management, ICT Entrepreneurship, Islamic Banking, Islamic Insurance, Business Continuity Management)
8. Master of Business Administration (Specializations: International Business, Entrepreneurship, Risk Management, Islamic Banking & Finance)
9. Executive Master of Business Management
10. Master of Human Resources Management
11. Executive Master of Strategic Human Resources Management

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12. Master of Sciences (Management) (by Research)

13. Master in Management

14. Master of Knowledge Management

15. Master of Humanities & Arts (by Research)

16. Master of Social Sciences (by Research)

17. Master of Education

(Specializations: Curriculum & Instruction, Education Psychology, Educational Management, Early Childhood Education, Science Education, Instructional Technology, Nursing Education, Higher Education Teaching, Educational Assessment & Evaluation, Teaching English as a Second Language)

18. Postgraduate Diploma in Higher Education Teaching

Besides the postgraduate programmes, AeU has a comprehensive range of academic and professional training programmes from undergraduate to postgraduate programmes ranging from diplomas, bachelor, master's to doctoral levels in Business and Management, Information and Communication Technology (ICT), Education and Arts, Humanities and Social Sciences. All programmes are accredited and approved by the Malaysian Qualifications Agency and the Ministry of Education.

AeU Financial Aid & Advantages
AeU is committed to support the growing needs of its students in their lifelong learning quests by providing the most credible forms of funding to assist in ensuring not only their undergraduate students benefit from AeU's financial aids but also the postgraduate students such as listed below:-

- 1) AeU Merit Scholarship available for top-performing students
 - 2) 10% discount available through student loyalty schemes
 - 3) 10% discount for full payment of semester fees
 - 4) 50% discount for senior citizens who are 55 years of age & above
 - 5) 75% discount for disabled people
 - 6) PTPTN loans and EPF withdrawal assistance are available
 - 7) MyBrain15 Sponsorships (for Doctoral & Master's Degree only)
 - 8) Human Resource Development Fund (HRDF) is claimable
- Register Now!
Student intakes are available in January, May and September. Registration for January 2014 intake is in progress until 16 February 2014 and accessible online, over the counter registration and at AeU's Main Campus, Jalan Sultan Sulaiman, Kuala Lumpur; or at any of its learning centres all over Malaysia.
- If you wish to know more, please meet us at AeU Preview Day on 25 January 2014 at AeU Main Campus, Kuala Lumpur, 9 am to 2 pm. AeU's Orientation and Registration will also be held on the same day. Registration will close on 16th February 2014. However, registrations for postgraduate (research) programmes are open throughout the year. For further inquiries, just call us at toll-free 1 300 300 238, or visit www.aeu.edu.my; or www.facebook.com/AsiaeUniversity; twitter.com/asiaeuniversity; and www.youtube.com/asiaeuniversity.