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Empower Yourself with Market Driven and Flexible ICT Programmes at AeU

Information and Communications Technology (ICT) has become an essential sector in Malaysia's economic development since the Government began the strategy of e-isation in one of the strategies towards creating an industrial-based economy and then a knowledge-based economy. At present scene, ICT has become the strategic enabler and key driver of the Government and Economic Transformation Programmes for Malaysia. In line with the strong growth and vast experience gained in electronics industry, Malaysia established Multimedia Super Corridor in 1996 as the nucleus for the growth of ICT and technology-based industries. Hence, from a mere role as manufacturer and exporter of ICT products, the strength of the industry, hence, the industry value chain as provider & exporter of ICT services, and making significant inroads to overseas markets.

Nevertheless, if you want to pursue your passion in a particular area in ICT, or if you want to improve your skills related ICT for career advancement/migration time to meet well-structured work programs, then programs offered by School of Information and Communication Technology (SICT) of Asia University (AeU) may interest you.

ICT Programmes at SICT

AeU is committed to offering innovative and relevant academic programmes in a wide range of areas pertaining to ICT, and in multimedia communications. The programme emphasizes on diverse areas such as arts, literature, and business studies. Perhaps, on the need of working professionals to continuously improve their up-to-date knowledge and information while working or pursuing their career advancement. SICT offers several programmes in its curriculum to cater for full time and part time students. In addition, the professional faculty of Internet Marketing Technology will be offered in 2014.

The undergraduate and postgraduate programmes at SICT are crafted in such a way to produce graduate students who can fulfill requirements driven by market, from foundation up to latest research techniques in the computer sciences and information technology related subjects. These programmes encapsulate a wide range of transferable skills including creativity, research and analysis techniques, problem-solving, communication and negotiation. Learning material is presented in the form of readings, practical applications and self-assessments.

Riding on excellent ICT infrastructure, SICT encourages its students from 54 countries all over the world to interact and exchange ideas online by optimizing the use of a specially designed, web-based portal learning management system, called MyBrain5, which is a core access and download learning materials at anytime and anywhere that fits their lifestyle.

Teaching Method

The SICT includes a variety of teaching and learning methods, including case analyses, simulations, project based learning, and group-based lectures.

We offer both mode of study: part time study via blended learning and full online study, and full time study which applies in-person updates, face to face meeting with students. Full time study will take the form of attending classes led by qualified lecturers and academic technicians, either in AeU Kuala Lumpur or any of our learning centres available nationwide.

AeU fully understand the commitment and challenges face by our working students, hence the Online Distance Learning (ODL) programme is designed to suit their busy work schedule. Classes for ODL students are conducted Fridays and Saturdays, about 3 to 5 face-to-face sessions for each class per semester will be conducted for part time students choosing to enrol in this mode of study. Relevant learning materials will be uploaded in myAeU.Students download, read and practice at their own learning time. The access to our ODL is given to both full-time and part-time students.

Conducted classes will be captured in videos which will later be uploaded in the myAeU for students to refer to at any time. These recordings are virtual classroom for the students to discuss relevant subject matter either peer as well as the academic facilitators. Students can also communicate with their academic facilitators and peers via email and any video conferencing tools such as Skype.

Flexible Learning at AeU

AeU is well known for its flexibility and distance learning programmes that always accommodate students' study and working schedules. AeU's flexible learning offers students the ease of studying online at home or at work while they can continue to enjoy their employment income. Students can choose to take full time or part time mode depending on their lifestyles as AeU's programmes are affordable and accessible.

Unlike conventional learning methodology, AeU's students do not face any pressure to complete the study period within the stipulated period set by the University. Hence, students are encouraged to study at a self-paced stress free environment where they can study, work and enjoy their life with the learning simultaneously.

Through flexible admission named as Open Entry, admits has been given a second chance to study at AeU based on Recognition for Prior Learning (RPL) concept, where previous industry experiences and professional certifications are all given their due credit value and carried some weightage in their application. AeU considers the obstacles that candidates might have faced during the previous quest to continue study that appeared in many forms due to poverty, financial constraints, emotional instability, family obligations, marriage accidents/tragedy or other life-changing factors.

ICT Industry and Its Career Opportunity

For an industry that is worth billions per annum, ICT industry in Malaysia has always experienced shortage of highly skilled employees. However through time and technological advancement, ICT is not just an industry which stands by itself, but also complement and support the development of other industry sectors. It is the enabler of growth and increasingly important either to the Government, private sector as well as the society. ICT expands its roles by cutting across all spheres of the national economy and Malaysian quality of life that eventually boost productivity and raise the nation's overall competitiveness. Some of the emerging opportunities in ICT include Electronic Government (e-Government Solutions), Electronic Commerce (e-Commerce), Vertical ICT Services, ICT Hardware, Telecommunication and Digital creative media. The industry's future trends will witness emerging of nanotechnology, micro-electro-mechanical systems (MEMS), semantic technology, wireless communications, grid-computing, biometrics and biotechnology.

The career opportunities available in ICT are exponential. This includes various roles such as Interface Designer, Interaction Designer, Web Designer, Web Programmer, e-Commerce Designer, Animation, Flash Programmer, Project Manager, e-Business Developer, e-Learning Designer, Creative Media Consultant, Creative Media Developer, Sound & Video Editor, Video Editor, 3D Animation, Web Developer (programming and scripting), Instructional Designer and Website Manager. For undergraduate alumni, they would be able to move up the career ladder to higher managerial post in ICT such as ICT Manager, Director of ICT, Chief Technology Officer (CTO) or Chief Information Officer (CIO).

Student Financial Aid and Incentives at AeU

AeU always has listened to student needs especially when it comes to financial difficulties. Apart from its competitive and flexible study fees, AeU offers various financial aids and incentives to assist students during their period of study.

1) AeU Merit Scholarship available for top-performing students.
2) 10% discount available through student loyalty schemes.
3) 10% discount for full payment of semester fees.
4) 50% discount for senior citizens who are 55 years of age & above.
5) 75% discount for disabled people.
6) MyBrain5 loans and EPF withdrawal assistance.