Staying relevant

Most of the students in this school are working adults and studying full-time or part-time.

Adult learners who have a good number of working experience are better calibre students who know what they want from a learning institution to help them realise their ambitions and dreams. AeU employs good quality talents in their academic teaching and operational staff to meet market needs in offering the best education possible. Its supervisors are not only academically proficient but also equipped with many years of industry experience in their respective fields.

"We grant admission many people, but actually graduating with a degree is very hard work," says Datuk Sayed. "We're very careful in employing external examiners, because we're very keen on maintaining high standards of education, and it helps us keep the tradition of giving degrees to only those who deserve it."

The School of Management's philosophy is to add value which is unique to other schools, and ingrain it into its learning experience. It aims to impart knowledge that has street smarts and not just bookish thinking. It also covers other aspects of the field not usually covered in other schools such as global issues and strategic thinking.

"Malaysia is already in the position to improve in the global market because there are more diverse products. The current generation is also geared towards globalisation. All we need to do is give them the training they deserve," says Datuk Sayed.

Datuk Sayed encourages lifelong learning, saying that it is never too late to learn. He advises to push yourself to be the best you can be at a global level. Judging from the competitive nature of today's market, he encourages business and management aspirants to sign up at AeU to get an edge over the rest.