

# Staying relevant



**Professor Datuk Dr Sayed Mushtaq Hussain**

**P**ROFESSOR Datuk Dr Sayed Mushtaq Hussain, Dean of the School of Management in Asia e University (AeU), is decorated with academic qualifications and has worked for the United Nations for 22 years. He chose to stay in Malaysia because he found it a peaceful country, and he has been working in AeU for four years. When Datuk Sayed talks about economics and management, he means business.

The School of Management (SOM) is one of the many schools in AeU, with all the Malaysian Qualifications Agency (MQA) approved programmes on offer, namely Master's in Business Management, Master's in Management, Master's in Human Resource Management, and Master of Science in Management by research and Doctorate in Business Administration. These courses delve deeper into the realm of business and management, helping you fast-track your career in the business and management industry.

AeU is one of the fastest growing private education institutions in Malaysia with a large student population of about 900 PhD students currently, mainly in research. One of the goals of this school is to provide lifelong learning and education to those who did not have access to higher education during their time.

Most of the students in this school are working adults and studying full-time or part-time.

Adult learners who have a good number of working experience are better calibre students who know what they want from a learning institution to help them realise their ambitions and dreams. AeU employs good quality talents in their academic teaching and operational staff to meet market needs in offering the best education possible. Its supervisors are not only academically proficient but also equipped with many years of industry experience in their respective fields.

"We grant admission many people, but actually graduating with a degree is very hard work," says Datuk Sayed. "We're very careful in employing external examiners, because we're very keen on maintaining high standards of education, and it helps us keep the tradition of giving degrees to only those who deserve it."

The School of Management's philosophy is to add value which is unique to other schools, and ingrain it into its learning experience. It aims to impart knowledge that has street smarts and not just bookish thinking. It also covers other aspects of the field not usually covered in other schools such as global issues and strategic thinking.

"Malaysia is already in the position to improve in the global market because there are more diverse products. The current generation is also geared towards globalisation. All we need to do is give them the training they deserve," says Datuk Sayed.

Datuk Sayed encourages lifelong learning, saying that it is never too late to learn. He advises to push yourself to be the best you can be at a global level. Judging from the competitive nature of today's market, he encourages business and management aspirants to sign up at AeU to get an edge over the rest.