Focus on industrial doctorate programme

The changing global economic landscape has raised the need to strengthen R&D and innovation to create a sustainable and adaptable economic ecosystem. Studies indicate that by increasing the number of researchers with doctorate qualifications, it may result in higher R&D and the rise of innovations that can propel growth. With a population of 29 million people, the government has set to achieve a target of about 60,000 Malaysians with a doctorate qualification by 2023. Pursuant to that, financial incentives such as MyBrain 15 are introduced to encourage Malaysian employees from both public and private sector organisations to pursue their Industrial Doctorate programme which is more application-oriented.

Unlike traditional doctorate programmes, the Industrial Doctorate (IndD) serves as an alternative that is more inclined to knowledge advancement. Asia Pacific University (AeU) captures the needs of working students and caters for full-time and part-time mode of study through its fully online or blended learning. AeU strives to uphold affordable learning opportunities and help raise the professional qualifications of working Malaysians.

Industrial Doctorate (IndD)

The School of Graduate Studies offers the IndD programme that provides opportunities for students/researchers to bridge the gap between the industry and university. The objective of the programme is to establish cooperation among the university, the industry and student/researcher, on specific research projects that are of high value to the industry and the participating parties. The IndD candidate is employed by the industry and at the same time enrolled at AeU.

The IndD programme will create growth in the business community through the promotion of co-operation on research and innovation between the university and partnering industry. The programme will educate researchers to doctoral level with specific knowledge about industrially focused research and innovations.

This IndD programme is different from the conventional PhD degrees in terms of research mode. It is highly flexible and able to accommodate candidates from all levels of management. It is a four-year part-time postgraduate programme where candidates have the opportunity to spend most of their time carrying out the research at their respective organisations or industries.

School of Graduate Studies dean Professor Dr Siow Heng Loke (pic) says the programme is unique in nature. As students conduct the research at their workplace, they will have at least two supervisors; one from AeU and the other, from the industry. AeU’s Industrial Doctorate integrates the best of both worlds - industrial practice and academic research - conducted at the workplace in ensuring significant improvement within the candidate’s organisation and industry.”

AeU offers more than 40 academic programmes of all levels, ranging from diplomas to PhDs through five schools: the School of Management, School of Education & Cognitive Sciences, School of Information & Communications Technology, School of Arts, Humanities & Social Sciences and School of Graduate Studies.

All academic programmes are internationally benchmarked, approved by the Education Ministry and accredited by the Malaysian Qualifications Agency.

Registration for postgraduate (by research) programmes are open throughout the year. Further inquiries, call 1300 300 238, or apply now at www.aeu.edu.my