

Mastering ICT to forge ahead

In our increasingly interconnected socio-economic environment, information and communication technologies (ICTs) are a key factor in the competitiveness of companies and their ability to hold on to their market position.

Asia e University (AeU) has designed its Master of ICT Management programme (MICTM) to produce professionals who can successfully master the management and implementation of ICTs in their organisation and understand the environment of the information society in which they conduct business.

You will develop your business, technology and leadership skills by making a strategic contribution to the use of ICT in your organisation at a senior level, and have your learning and development recognised as part of your work.

The programme also enables you to focus on areas of specialisation within your professional field or to broaden your knowledge and skills to enhance career development.

By linking learning and development directly to your work activities, you can ensure your professional development is part of the strategic plan of the organisation.

Most learning activities are in online mode. It is popular and preferred by working adults in different sectors to appreciate, share and relate their working experiences.

The core courses provide an advanced grounding in key areas, while optional



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courses allow you to advance your understanding and knowledge in Project Management, Information Security, Open Source Computing, Knowledge Management, ICT Entrepreneurship and Business Continuity Management.

MICTM balances between academic rigour

and the industrial aspects.

For example, ICT Strategic Planning is a core course, which requires students to relate the principles, processes and methodologies of ICT Strategic Planning at their workplace and to share with course mates their experiences and real-world issues

through interactive forums that provide a network building opportunity.

School of Information & Communication Technology (SICT) dean Prof Dr Syed Malek Fakar Duani said: "A leading organisation that uses Internet technology fully to build better business and position their business is more likely to stay on top.

"It is important for CEOs to fully understand all aspects of IT pertaining to the business as one cannot solely depend on consultants in coming up with a system network."

Focusing on personalised learning, AeU is leading the way in providing flexible, innovative and affordable quality education in Asia.

Being a dual mode university means AeU is operating like other traditional university in offering academic programmes full-time on campus.

It can also deliver similar programmes in other countries through collaboration with institutional partners by leveraging on technologies to enhance teaching and learning and also to facilitate academic and administrative support for quality assurance.

AeU offers a comprehensive range of academic and professional training programmes. Candidates can apply through regular entry or via the Open Entry System that takes into consideration the individual's work experience.

■ For more details, log on to www.aeu.edu.my or call 1300-30-0238.