

Lifelong learning made accessible



New postgraduate students at AeU's orientation last month.

SINCE its inception, Asia e University (AeU) has stayed true to its mission of providing lifelong learning to both Malaysians and non-Malaysians. Enrolment into lifelong learning programmes, especially postgraduate programmes, can be done via the conventional entry paths or via the open entry paths. Learning opportunities have never been easier or more effortless.

AeU has constantly offered innovative and relevant academic programmes in a wide range of areas – management, business, education, ICT and multimedia, arts and humanities, and social sciences. Focusing mainly on the needs of working adults, Schools at AeU have continuously imparted up-to-date knowledge and information while emphasising career advancement and lifelong learning.

AeU's programmes are unique because they cater to both full-time and part-time modes of study through its fully online, blended learning and work-based learning approaches.

Below is a list of some of AeU's popular postgraduate programmes:

- Doctor of Philosophy (PhD) in Business Administration
- Doctor of Philosophy (PhD) in Education
- Doctor of Philosophy (PhD) in Arts
- Doctor of Philosophy (PhD) in ICT
- Industrial Doctorate (IndD)
- Doctor of Business Administration (DBA)
- Master in Information & Communication Technology Management (Specialisations: project management, open source computing, information security, knowledge management, ICT entrepreneurship, Islamic banking, Islamic insurance and business continuity management)
- Master of Business Administration (Specialisations: international business, entrepreneurship, risk management, Islamic banking and finance)
- Executive Master of Business Management
- Master of Human Resources Management
- Executive Master of Master of Strategic Human Resources Management
- Master of Sciences (Management) (by research)
- Master in Management
- Master of Knowledge Management
- Master of Humanities & Arts (by research)
- Master of Social Sciences (by research)
- Master of Education (Specialisations: curriculum and instruction, education psychology, educational management, early childhood education, science education, instructional technology, nursing education, higher education teaching, educational assessment and evaluation, teaching English as a second language)
- Postgraduate Diploma in Higher Education Teaching

Flexible learning

AeU is known for its flexibility and distance learning courses that accommodate a student's study and work schedule. AeU's flexible learning offers students the ease of studying online at home or at work. Students can choose between full-time or part-time modes of study depending on their lifestyles. This encourages students to learn in a stress-free environment where they can study, work and at the same time, enjoy their life with family.

What makes AeU unique?

Since it was established in 2007, AeU has grown to become a leading provider of online and distance learning (ODL) in

Malaysia. As an ODL institution, AeU's focus is to provide accessible and affordable higher education for all. The university gave rise to a new approach to tertiary education that allows greater flexibility in learning. The philosophy is based on the belief that quality education should be made available and accessible to everyone.

AeU currently offers more than 40 academic programmes at all levels, from diplomas to PhDs, through five of its schools – the School of Management, School of Education & Cognitive Sciences, School of Information & Communications Technology, School of Arts, Humanities & Social Sciences and School of Graduate Studies.

All academic programmes are internationally benchmarked, approved by the Malaysian Ministry of Education (MOE) and accredited by the Malaysian Qualifications Agency (MQA). The university also offers more than 170 executive and professional programmes through the School of Professional & Executive Education and School of Technical Education, Engineering & Reskilling.

AeU also provides 26 learning centres in major cities and in rural areas Ranau such as and Kota Marudu in Sabah, and Miri and Sibul in Sarawak. These centres are fully-equipped with tutorial rooms, computer laboratories and academic resource centres with Internet facilities.



Financial aids

Apart from its affordable and flexible study fees, AeU offers various financial aids and incentives to assist students during their period of study. Below is a list of financial aids available:

- AeU Merit Scholarship available for top-performing students
- 10% discount available through student loyalty schemes
- 10% discount for full payment of semester fees
- 50% discount for senior citizens above 55 years old
- 75% discount for disabled people
- PTPTN loans and EPF withdrawal assistance
- MyBrain15 Sponsorships (for doctoral and master's only)
- Human Resource Development Fund (HRDF) claimable courses

If you wish to find out more, visit AeU at:

- Road to IPTS 2014 at Ipoh Parade Mall, Ipoh on Feb 22 and 23 (10am to 6pm)
- Postgradualive 2014 Fair at Kuala Lumpur Convention Centre on Feb 22 and 23 (10am to 6pm)

■ For further inquiries, call AeU at 1300 300 238 or visit www.aeu.edu.my