

AeU's online learning programmes

SIX years ago, representatives of the 32 Asia Cooperation Dialogue (ACD) governments unanimously accepted Malaysia's proposal to implement the proposed Asia e University at the 5th Asia Cooperation Dialogue Ministerial Meeting in Qatar in 2006. This is historically reflected in the Doha ACD Declaration:

"We agree to support the successful implementation of Asia e University (AeU) as an instrument for human capacity building, closing the digital divide, increasing higher education accessibility, and spearheading Education efforts for the benefit of all member countries."
In a span of just over six years, AeU has established its



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reputation as an acclaimed online distance learning (ODL) institution with a forward thinking, market-driven, quality educational cross border agenda.

"The flexibility to learn as you earn makes online learning very appealing," says AeU's president and chief executive officer Prof Datuk Dr Ansary Ahmed.

"We have more than 10,000 students currently enrolled in 30 programmes ranging from PhD to graduate diploma courses with most students at the managerial level."

AeU is a flexible mode international university set in Asia by Asians for Asia, firmly supported by 32 Asian member countries and leveraging on the strengths and opportunities of each nation. It is targeted specifically towards human capital development, alleviating poverty and improving the quality of life of Asians in general.

In October last year, at the 1st ACD Summit in Kuwait, AeU was declared the best ACD Project.

AeU is also the main facilitator of the Asian Credit Transfer System (ACTS) to facilitate mutual credit transfer, accreditation and recognition of degrees among Asian higher education institutions.

AeU's cross-border and cross-culture programmes have attracted more than 700 PhD and 1,300 Master's students from Malaysia, Bahrain, India, Vietnam, Indonesia and other countries. A wide range of choices is given to AeU's mostly working learners – practical education in management, education and information technology.

Most programmes offer specialisation in niche areas. The most popular programmes include the Doctor of Philosophy (PhD), Doctor of Business Administration (DBA), MBA and Master of Education.

AeU primarily focuses on post-graduate programmes from PhD to Master levels.

All academic programmes are accredited by the Malaysian Qualifications Agency (MQA) under the Ministry of Higher Education (MOHE).

Students are able to study fully online or with blended learning – a combination of online and

face-to-face classes. Assessment is flexible with a practical combination of 60% assignment and 40% examination – ensuring that it's more practical than theory based. It also practises the Open Entry System, which appreciates the working experience of an applicant rather than just paper-based qualifications.

The School of Graduate Studies (SGS) offers PhDs in Business Administration, Education, ICT and Arts.

The School of Management (SOM) offers demand-driven programmes in business and management. The list of programmes offered include DBA and MBA specialising in International Business, Risk Management, Entrepreneurship and Supply Chain Management.

The School of Education and Cognitive Science (SECS) offers teachers education programmes. Programmes include Master of Education specialising in Curriculum & Instruction, Instructional Technology, Nursing Education and TESL.

The School of Information and Communication Technology (SICT) focuses on catering to the needs of the working group for knowledge and career advancement. Industry experience and professional certifications are given credit value.

SICT offers Masters in ICT Management, Bachelor of Information & Communication Technology, Bachelor of Digital Creative Media, Bachelor of Technology (Information Technology), Professional Bachelor of Internet Marketing Technology, Professional Bachelor of Computer Technology and Professional Bachelor in Digital Creative Media.

The School of Arts, Humanities and Social Sciences (SAHUSS) is the latest addition at AeU. The school offers the broadest scope of studies, including arts, humanities, research on aspects of psychology and sociology, communications, linguistics, politics, religion and other social science-related studies.

■ For details, log on to aeu.edu.my or call the toll-free careline at 1300 300 238.