

Tech-savvy leaders

ASIA e University (AeU)'s master's in ICT offers the enhancement to be a proficient and technical leader.

AeU's Master of ICT Management programme (MICTM) aims to produce professionals who can successfully master the management and implementation of ICT in their organisation and understand the environment of the information society in which they do business.

This master's programme focuses on equipping professionals with fresh business and technology capabilities to fulfil leadership roles in today's tech-savvy organisations.

MICTM is designed to offer a balance between the academic rigour and industrial aspects. For example, ICT Strategic Planning is one of the courses offered as a core course, which all MICTM students have to take. The course requires students to relate to the principles, processes and methodologies of ICT strategic planning at their work place in terms of implementation issues, implication to business strategy, and measuring techniques based on success factors.

Students also get to share their experiences and real world issues with coursemates through interactive forums. The forums provide a network building opportunity to students, where classroom acquaintances can be turned into professional relationships.

"Not many people associate business with IT, but a leading



organisation that fully utilises technology to build a better business is more likely to stay on top. So, it is important for chief executive officers to fully understand all aspects of IT pertaining to business," says Prof Dr Syed Malek Fakar Duani (pic), dean of School of Information and Communication Technology (SICT).

"The MICTM programme also enables you to focus on areas of specialisation within a professional field or to broaden your knowledge and skills to enhance career development. By linking learning and development directly to your work, you can ensure that your professional development will contribute to the strategic planning of your organisation.

"You will also have the opportunity to consider and reflect on established views of the organisation, colleagues and yourself to promote innovation and change," says Prof Malek.

■ For more information, visit www.aeu.edu.my