

IN line with its vision of becoming a leader and a premier education institution for the promotion of affordable and quality learning in Asia, the Asia e University (AeU) has come up with unique programmes that offer comprehensive courses to mid-career working professionals.

SPEED, also known as the School of Professional and Executive Education, offers training programmes to executives and professionals from various industries with the purpose of allowing these well-qualified mavericks to spur their career enhancements.

SPEED offers programmes in a variety of fields covering self-improvement and general interests and they can be tailor-made to include the development of professional and overall competency such as communication and critical thinking skills. Each certification will be given a credit value wherever possible, allowing recipients to pursue formal academic qualification later.

SPEED's programmes include Executive/Professional Diplomas, Executive Bachelors and Executive Masters. Its Executive Master programmes focus on senior level management and leaders from compatible disciplines such as Engineering Business Management, International Freight, Logistics and Supply Chain Management, Strategic Human Capital and Organisational Development, Operation and Project Maintenance, Facility Building Maintenance, Corporate Communication and Public Relation, Business Development, Management, Plantation Development and others.

Moving towards excellence



Nik Hishamuddin says, "AeU SPEED is committed to delivering real results in our learning and development solutions."

Elements such as Strategic Human Resource Management, Logistics and Business Management are embedded into Executive Master and Bachelor programmes. These areas correspond with the pivotal needs of the industrial and working environment integral to every organisation's Standard Operating Procedures.

Meanwhile, the Executive

Bachelor programmes include Engineering Business Management, Logistics and Supply Chain Management, Human Capital Management, Islamic Business Management, Islamic Investments and Takaful and more.

Participants of the SPEED programme manage their own tasks and perform their best. This encourages students to provide substan-

tive feedback as they go-along and naturally inculcates a culture of owning up to the responsibilities among these privileged individuals, thus further reinforcing confidence and self-empowerment.

SPEED director Nik Hishamuddin Nik Mohd Yusof says, "AeU SPEED is committed to delivering real results in our learning and development solutions."

"Through our diverse selection of executive programmes and customised learning solutions, we equip companies and executives to take on the dynamic opportunities out there, helping to upgrade their skills, achieve goals and realise their dreams on a corporate and personal level."

The prerequisites for enrolment into the SPEED programme have been tailored by AeU to boost interest among professionals and executives, one of which is the requirement of at least one year of working experience in the respective fields.

The purpose is to encourage working adults to consider enhancing their existing skills and knowledge.

"At AeU, SPEED executives can reshape their own education and stay relevant in a rapidly morphing world," says AeU Business Management Executive Bachelor student Sabahnim Mohd Noor.

Aside from the School of Professional and Executive Education (SPEED), AeU has been establishing its presence in the education sphere with six fundamental schools of expertise since 2008.

AeU also offers financial aid to some students in the form of merit scholarships, loans, sponsorships and even discounts. Terms and conditions apply.

Candidates can apply through a normal entry or via open entry admission that considers the individual's working experience.

■ For more information, log on to www.aeu.edu.my or call 1300 300 238.