AeU offers Master of Social Sciences

> Graduates specialise in Asian business and are prepared to take on leadership roles.

AeU's University's (AeU) Master of Social Sciences (MSS) is a multi-disciplinary postgraduate programme specifically designed for working adults who want to specialise in this field.

Asian business is among the research areas AeU specialises in. Social research covers business culture and practices, economic and social (religion) systems, and political and financial systems, consumerism, halal economy, and international relations.

The programme, offered by the University of Social Sciences and Humanities (SUH) and the Centre for International Studies (CIS), is designed to provide students with a thorough understanding of this multidisciplinary field. Programmes to communicate their findings and arguments in a clear, measured, and concise manner.

As a dissertation forms a crucial component of the programme, the MSS aims not only to equip graduates with a thorough grounding in traditional international studies but also to expose them to current and in-depth knowledge of the policies and institutions that characterise the Asian region.

To date, only a few private and public institutions in the country offer a Master's level degree in Asian business studies.

The learning outcomes enhance students' practical knowledge and skills to current issues and problems faced by contemporary Asian societies.

AeU's PhD program is designed to take on international leadership roles. They will be prepared to enrol in social science PhD programmes with a focus on Central Asia or to move around into careers in government, international organisations, development, communication or any field that requires solid area expertise and knowledge of Asian business.

Yeoh Chee Choon, who pursued the programme, said, "I am thoroughly enjoying my research degree at AeU. The university provided a wealth of knowledge and stimulating discussions with leading practitioners in the industry and talented students from all over the world with diverse experiences and views.

As such, the professors and staff are amazingly supportive, AeU's Knowledge Centre has equipped me with excellent access to a huge amount of information for research. I am very grateful that I was able to join AeU as a Master's student."

Dr Julius M Ali said, "Academic research on Asian business is becoming increasingly important in the light of escalating theoretical and practical relevance. Hence, this programme's aim is to equip graduates with a thorough understanding of Asian business culture and practices, and prepare them for leadership roles in this field."

AeU's Master of Social Sciences is a comprehensive and in-depth programme that equips students with the skills and knowledge necessary to succeed in the rapidly evolving landscape of Asian business.

STUDY MODE AND LEARNING FLEXIBILITY

AeU's flexible learning offers students the ease of studying online at home or at work while they continue to enjoy their employment income. Students can choose between full-time or part-time mode of study. This programme offers online, blended learning and even work-based learning depending on their lifestyle. As AeU's programmes are affordable and accessible, students have the flexibility to choose their learning path.

AeU's programmes are available in a distance learning format and is designed to suit various learning styles and schedules. Students can choose to attend classroom sessions or engage in online learning via the university's digital learning platform. This approach allows students to study on their own time and in their own pace, making it easier to balance work and study.

The university offers a diverse and international community of students from over 40 countries, providing a rich and diverse learning environment. Students can collaborate and interact with peers from different cultural backgrounds, fostering a deeper understanding of Asian business and culture.

AeU's Master of Social Sciences is an excellent choice for students who are passionate about advancing their knowledge and skills in the field of Asian business. With its comprehensive curriculum and flexible study options, the programme prepares students to take on leadership roles in this rapidly evolving field.