



Annur Hadi Hashim, a student of Bachelor of Information and Communications Technology at Asia e University, says the university's flexible mode of learning provides him with ample opportunities to learn at his own pace and time.

## Learning that suits your lifestyle

**M**ALAYSIA has seen enormous growth in the telecommunications sector of its economy. The demand for trained ICT professionals and engineers has increased correspondingly.

Since there is a shortage of supply for ICT professionals in the local market, many ICT organisations have to rely on foreign talents.

Understanding the importance of ICT as an impetus of economic growth, Asia e University (AeU) offers the Bachelor of Information and Communications Technology (Hons) programme.

### Bachelor of Information and Communications Technology (Hons)

The programme is suitable for those who want a comprehensive ICT degree that will assist them in building successful careers in the ICT sector and, most importantly, for those with a passion for technology.

BICT will also suit students seeking a general Information and Communication Technology (ICT) programme with flexible outcomes, or those who have not decided which area of ICT to specialise in.

The BICT programme is developed by School of Information and Communication Technology (SICT) to produce graduates who will fulfil requirements driven by the market.

This programme encapsulates a wide range of transferrable skills. Based on their field of interest, students are free to choose one specialisation from these four – Enterprise Networking; Information System; Multimedia Computing; or Software Engineering.

Approved by the Malaysian Ministry of Education (MOE) and accredited by the Malaysian Qualifications Agency (MQA), this programme can be done full-time or part-time.

For part-time study, tutorials are supported through online mode whereby face-to-face tutorials with the academic facilitator are optional.

Full-time study mode applies conventional face-to-face meetings with students and will take the form of attending classes led by academic facilitators, either in AeU Kuala Lumpur or any of its 26 learning centres nationwide. The period of study will take up a minimum of three years, spanning 14 semesters comprising 14 weeks each.

Riding on excellent ICT infrastructure, SICT encourages its students from 56 countries all over the world to interact and exchange ideas via online by optimising the use of a specially designed web-based portal learning management system – Personalised Learning Space (myPLS).

AeU BICT seeks to provide students with the knowledge, skills and attitude to be an ICT

professional with particular skills in a chosen area. Graduates will be prepared for immediate professional employment or further studies at honours or postgraduate level and are expected to become responsible, accountable and ethical professionals.

"The university has carefully embedded the latest pedagogical techniques in the ICT curriculum development and teaching methodology, supported by state-of-the-art facilities to create a conducive learning experience," says SICT dean Prof Dr Syed Malek Fakar Duani.

"The programme aims to expose students with current ICT needs and connect working students with their current workplace in its quest to seek the best learning outcomes."

Admission can be made through the conventional entry path or open entry paths. For conventional entry, candidates should have A-Levels/STPM/Diploma or equivalent.

Through the open entry path, AeU provides a flexible admission system for part-time study mode based on Recognition for Prior Learning (RPL) concept.

The Open Entry requirement sets that candidate must be at least 21 years old and possess a minimum PMR/SRP/LCE or equivalent with recognised working experience.

AeU offers over 40 academic programmes at all levels through five schools – School of Management; School of Education & Cognitive Sciences; School of Information & Communications Technology; School of Arts, Humanities & Social Sciences; and School of Graduate Studies.

All programmes are internationally benchmarked, approved by the MOE and accredited by the MQA. AeU also offers over 160 executive and professional programmes through the School of Professional & Executive Education and School of Technical Engineering & Reskilling.

By delivering a world-class learning experience, AeU aspires to be the leader and the premiere education hub in promotion of affordable quality e-learning throughout Asia.

AeU inaugurates three intakes annually – January, May and September. Registration is available via online application at [www.aeu.edu.my](http://www.aeu.edu.my)

Come meet AeU at the following Education Fairs:

> 15th Penang Career & Postgraduate Expo 2014 on May 24 and 25 at Penang International Sport Arena, Penang (10am to 6pm)

> NAPEI 33rd Malaysian Education Fair on June 14 and 15 at Mid Valley Exhibition Centre (10am to 6pm)

■ For details, call the toll-free number 1300 300 238 or visit [www.aeu.edu.my](http://www.aeu.edu.my)