

# Flexible learning to fit your lifestyle

ASIA e University (AeU) is one of the most distinguished Malaysian higher learning institutions that offered a one-stop learning convenience and flexibility.

AeU is collaborating with over 50 higher education and training institutions to exploit the growth of the local and international higher education market, by offering high quality programmes approved by the Ministry of Education.

AeU's flexible learning offer students an online studying mode at home or at work. they can choose between full time or part time mode which may fit into their lifestyles and work environments due to the programmes which are affordable and accessible.

"AeU has certainly brought into existence a new approach to tertiary education that gives rise to greater flexibility in learning", says Shafiqah Ishak, student of Doctor in Business Administration.

AeU take pride in developing and building strategic alliances with local, regional and international associates to devise course programmes.

It offer undergraduate programmes such as Bachelor degrees and Graduate Diplomas; and postgraduate programmes such as Doctorates, Masters and Postgraduate Diplomas. AeU also offer executive programmes and professional courses for the working adults.

**School of Management (SOM)** provide demand-driven programmes in business and

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management focusing on marketing and strategy, management knowledge and innovation, human resource management, entrepreneurship, e-business, corporate strategy, performance management and public and voluntary sector management.

**School of Education and Cognitive Sciences (SECS)** offers programmes for the education profession and is dedicated towards teacher development needs in Asian countries with emphasis on specific local requirements. Its programmes are unique in which they incorporate the cultural, sociological and psychological backgrounds of different Asian communities and relate to local situations and settings, hence bridging the gap between theory and classroom practice.

**School of Information and Communications Technology (SICT)** is committed to offering cutting edge academic programmes, in a wide range of areas pertaining to ICT, and in multimedia communications.

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**FLEXIBLE:** Shafiqah Ishak, AeU student, Doctor in Business Administration

## Getting the best of flexible studies

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Its programmes emphasise diverse Asian cultures, traditions and business needs.

School of Arts, Humanities and Social Sciences(SAHUSS) offers the broadest scope of Asian studies, which includes arts, humanities, research on aspects of psychology and sociology, communications, linguistics, politics, religion and other social science related studies.

Programmes are designed for those seeking a career requiring an advanced understanding of the region. SAHUSS seeks to ensure that every student benefits

from the extensive exposure, and are nurtured in the most ideal environment in aspiring towards attaining the highest academic achievements. School of Graduate Studies (SGS) is a one-stop centre for graduate students aspiring to pursue a research postgraduate programme. Being one of the fastest growing postgraduate schools in Malaysia, SGS assists students in independent research, with guidance from supervisor(s) and workshops attached to, as well as personalised support.

The AeU Merit Scholarship is available for top-performing students. There will be the 10 per cent discount on student loyalty

schemes; 10 per cent discount for full payment of semester fees; 50 percent discount for senior citizens above 55 years of age; 75 percent discount for disabled people; PTPTN loans and EPF withdrawal assistance; MyBrain15 Sponsorships (for Doctoral & Master's Degree only); and Human Resource Development Fund (HRDF) to tap on. Currently, there are,000 local and international students in AeU's 30 programmes ranging from foundation courses to PhD programmes.

For more information, please log on to [www.aeu.edu.my](http://www.aeu.edu.my) or call 1300 300 238.