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CORPORATE STATEMENTS
VISION
To be a leader and a premier educational hub in the promotion of affordable and quality eLearning in Asia.

MISSION
To work in collaboration with universities, institutions and corporations, drawing upon their collective expertise, prestige and resources to provide quality higher education and lifelong learning.

GOALS
• To provide academic programmes of international reputation by capitalising on the expertise and prestige of collaborating institutions.
• To provide students the access to relevant, affordable, cost-effective, flexible education, and training programmes.
• To develop appropriate pedagogical strategies and technologies to strengthen students’ critical thinking, creative abilities, and communication skills.
• To ensure that all programmes and courses meet the quality benchmark established in the policies and standards of eLearning best practices among member institutions.

CORE VALUES
Empowerment
We inspire trust and cultivate responsibilities in order to create value for our clients.

Excellence
We inspire to excel in our services and are committed to continuous improvement.

Integrity
We strive to maintain the highest ethical standards and professionalism.

Creativity
We constantly seek new and innovative ways of doing things.

Professionalism
We uphold the highest standards in carrying out our duties and tasks.

RATIONALE
Asia e University views itself as an enabler to be harnessed by Asian educational institutions to increase cross-border accessibility of their programmes, especially in critical areas that are in demand for capacity building.

Asia e University shall collaborate with Asian education institutions in increasing access to relevant, flexible and cost effective education and training in the region. Asia e University will tap into the existing reservoir of programmes provided by institutions in Asia and make it available to a wider market in the region and the rest of the world.

Cross border accreditation of qualifications and mutual recognition of degrees will be greatly facilitated through the ACD platform via the Asia Credit Transfer System (ACTS) wherein an Accreditation Board and Examination Syndicate will be established as a quality assurance for Asia e University and its partners.

KEY BENEFITS
A major rationale for the establishment of Asia e University is the potential benefits accrued by participating ACD member countries. Less endowed education and training institutions will especially benefit by being able to leverage on the expertise and resources of more developed member countries.

Member institutions will be able to:

- Leverage on the AeU platform to offer their programmes and courses to a wider international market
- Take advantage of the AeU eLearning facilities to digitize and promote their programmes internationally
- Exploit the eLearning technologies and harness pedagogical capabilities offered at AeU
- Participate internationally in human capacity building through training and consulting using the AeU gateway
- Enjoy international recognition using the AeU gateway
- Exchange quality learning materials using the AeU hub, creating a learning commons
- Reap the benefit through collaborative strengths of a particular institution made available through the AeU gateway

CORPORATE PRINCIPLES
Viability
Financial sustainability, a clear ROI, a sound business model

Social Responsibility
With conscious contribution to social transformation

Flexibility and Relevance
Demand-driven, flexible, opportune, innovative education

Internationalisation
Seamless cross-border, cross-cultural interactions

Networking
Building linkages among academia, business and the public
CORPORATE INFORMATION

Board of Directors

Emeritus Professor Tan Sri Dato’ Dr. Syed Jalaludin Syed Salim
Chairman
AeL Sdn. Bhd.

Professor Dato’ Dr. Ansary Ahmed
Director & President/CEO
Asia e University

Professor Dr. Hairudin Harun
Director & Deputy President
Asia e University

Professor Dato’ Dr. Hasan Said
Director
AeL Sdn. Bhd.

Dato’ Hj. Mat Nasir Mat Dam
Deputy Secretary General
Ministry of Education

TYT Zainal Abidin Bakar
Division Secretary
Ministry of Foreign Affairs

H.E. Bundit Lim schoon
Secretary General ACO
Provisional Secretariat

AN OVERVIEW
ABOUT AeU

Asia e University (AeU) is a collaborative multinational university initiated by the Asia Cooperation Dialogue (ACD), a body established in 2002 to promote Asian cooperation at a continental level. Established as a Malaysian initiative, to be the prime mover of e-Education, it is supported by 34 ACD Member Countries as affirmed at the ACD Ministerial Meetings held in Islamabad in 2005 and Doha in 2006.

AeU collaborates with Institutions of Higher Learning (IHLs) and Training Centres in the ACD Member Countries to offer quality academic and professional training programmes that are affordable and accessible.

The University acts as a facilitator for the mutual accreditation and recognition of degrees and academic programmes among Asian IHLs. It also acts as an enabler for IHLs in Asia to leverage on each other’s resources and facilities including the sharing of academic and professional programmes.

ACD member countries have recognised AeU as an instrument for greater Asia-wide cooperation in narrowing the digital divide among communities and nations. AeU is set to champion e-Education efforts to meet the human capacity needs of Asia.

THE UNIQUE POSITIONING OF AeU

ACD recognises AeU as the prime mover of e-Education and as an instrument for greater Asia-wide cooperation in higher education. The principal stakeholders of AeU are the Malaysian Ministry of Education, Ministry of Finance and Ministry of Foreign Affairs.

The Asia Cooperation Dialogue (ACD) is an organization which has brought together Governments from thirty three (33) Asian countries since its establishment in 2002. The organisation aims to foster Asian cooperation at the continental level, and integrate several regional cooperation organisations such as the Association of Southeast Asian Nations (ASEAN), the South Asian Association for Regional Cooperation (SAARC) and the Gulf Cooperation Council (GCC).

THE ESTABLISHMENT OF AeU

The idea of an e-Education project was proposed by the Government of Malaysia in the ACD Ministerial Meeting in 2003. Since then, the initiative to establish AeU was brought up in several ACD meetings and workshops which are illustrated in the chronology of events below:

- **ACD Workshop on e-Education**
  - Malaysia, 29-30 April 2004
  - The meeting proposed a list of recommendations in the areas of policy, technology, human capacity building and knowledge sharing, which included the setting-up of an ACD Consultative e-Education Committee and a regional centre to coordinate eLearning initiatives in the region.

- **Post-ACD e-Education Workshop**
  - Malaysia, 11 March 2005
  - In this meeting, which was chaired by the Director General of the Ministry of Higher Education (MOHE), it was unanimously agreed that Malaysia should table a proposal to the Islamabad ACD Ministerial Meeting on the establishment of AeU.

- **4th ACD Ministerial Meeting**
  - Pakistan, 6 April 2005
  - The Foreign Ministers of the 26 ACD member countries accepted the proposal on the formation of AeU and reaffirmed their countries’ commitment with the following declaration:

  **Islamabad Declaration No. 6:**
  Resolve to ensure the provision of easily accessible and expanded educational opportunities for the people of Asia with the proposal for the establishment of AeU which will be an instrument for greater Asia-wide cooperation in closing the digital divide and spearheading e-Education efforts to meet future challenges, for the benefit of the region.

- **ACD Roundtable Meeting**
  - Malaysia, 28-29 November 2005
  - The aim of the roundtable meeting was to discuss on governance, programmes and policy issues related to the establishment and implementation of AeU.

- **5th ACD Ministerial Meeting**
  - Qatar, 23-24 May 2006
  - Representatives of the 28 ACD Governments unanimously accepted Malaysia’s proposal to establish AeU and this was reflected in the Doha Declaration 1.5:

  **Doha Declaration No. 1.5:**
  We agree to support the successful implementation of AeU as an instrument for human capacity building, closing the digital divide, increasing higher education accessibility, and spearheading e-Education efforts for the benefit of all member countries.

- **ACD Workshop on e-Education**
  - Malaysia, 11 March 2005
  - The meeting proposed a list of recommendations in the areas of policy, technology, human capacity building and knowledge sharing, which included the setting-up of an ACD Consultative e-Education Committee and a regional centre to coordinate eLearning initiatives in the region.

- **Post-ACD e-Education Workshop**
  - Malaysia, 11 March 2005
  - In this meeting, which was chaired by the Director General of the Ministry of Higher Education (MOHE), it was unanimously agreed that Malaysia should table a proposal to the Islamabad ACD Ministerial Meeting on the establishment of AeU.

- **4th ACD Ministerial Meeting**
  - Pakistan, 6 April 2005
  - The Foreign Ministers of the 26 ACD member countries accepted the proposal on the formation of AeU and reaffirmed their countries’ commitment with the following declaration:

  **Islamabad Declaration No. 6:**
  Resolve to ensure the provision of easily accessible and expanded educational opportunities for the people of Asia with the proposal for the establishment of AeU which will be an instrument for greater Asia-wide cooperation in closing the digital divide and spearheading e-Education efforts to meet future challenges, for the benefit of the region.

- **ACD Roundtable Meeting**
  - Malaysia, 28-29 November 2005
  - The aim of the roundtable meeting was to discuss on governance, programmes and policy issues related to the establishment and implementation of AeU.

- **5th ACD Ministerial Meeting**
  - Qatar, 23-24 May 2006
  - Representatives of the 28 ACD Governments unanimously accepted Malaysia’s proposal to establish AeU and this was reflected in the Doha Declaration 1.5:

  **Doha Declaration No. 1.5:**
  We agree to support the successful implementation of AeU as an instrument for human capacity building, closing the digital divide, increasing higher education accessibility, and spearheading e-Education efforts for the benefit of all member countries.

- **ACD Workshop on e-Education**
  - Malaysia, 11 March 2005
  - The meeting proposed a list of recommendations in the areas of policy, technology, human capacity building and knowledge sharing, which included the setting-up of an ACD Consultative e-Education Committee and a regional centre to coordinate eLearning initiatives in the region.

- **Post-ACD e-Education Workshop**
  - Malaysia, 11 March 2005
  - In this meeting, which was chaired by the Director General of the Ministry of Higher Education (MOHE), it was unanimously agreed that Malaysia should table a proposal to the Islamabad ACD Ministerial Meeting on the establishment of AeU.

- **4th ACD Ministerial Meeting**
  - Pakistan, 6 April 2005
  - The Foreign Ministers of the 26 ACD member countries accepted the proposal on the formation of AeU and reaffirmed their countries’ commitment with the following declaration:

  **Islamabad Declaration No. 6:**
  Resolve to ensure the provision of easily accessible and expanded educational opportunities for the people of Asia with the proposal for the establishment of AeU which will be an instrument for greater Asia-wide cooperation in closing the digital divide and spearheading e-Education efforts to meet future challenges, for the benefit of the region.

- **ACD Roundtable Meeting**
  - Malaysia, 28-29 November 2005
  - The aim of the roundtable meeting was to discuss on governance, programmes and policy issues related to the establishment and implementation of AeU.

- **5th ACD Ministerial Meeting**
  - Qatar, 23-24 May 2006
  - Representatives of the 28 ACD Governments unanimously accepted Malaysia’s proposal to establish AeU and this was reflected in the Doha Declaration 1.5:

  **Doha Declaration No. 1.5:**
  We agree to support the successful implementation of AeU as an instrument for human capacity building, closing the digital divide, increasing higher education accessibility, and spearheading e-Education efforts for the benefit of all member countries.
The Malaysian Government agreed that AeU would be established under the Section 2 of the Private Higher Educational Institutions Act 1996 (555) and that it is to be led by the private sector.

Representatives of the 30 ACD governments unanimously accepted Malaysia’s proposal on the establishment and implementation of AeU and this was reflected in the Seoul IT ACD Declaration 4:

Seoul Declaration No.4:
Support joint IT study and research projects among member countries while encouraging strong partnership in IT field both at the government and private levels; in which the AeU platform could be effectively utilized to promote and facilitate such activities.

The Malaysian Government agreed that AeU would be established under the Section 2 of the Private Higher Educational Institutions Act 1996 (555) and that it is to be led by the private sector.

Representatives of the 30 ACD governments unanimously accepted Malaysia’s proposal on the establishment and implementation of AeU and this was reflected in the Seoul IT ACD Declaration 4:

Seoul Declaration No.4:
Support joint IT study and research projects among member countries while encouraging strong partnership in IT field both at the government and private levels; in which the AeU platform could be effectively utilized to promote and facilitate such activities.

THE PHILOSOPHY OF AeU

Since the inception of AeU, it has brought into existence a new approach to tertiary education that gives rise to greater flexibility in learning. The philosophy is based on the commitment that quality education should be made available, accessible and affordable to all people regardless of demographics.

By focusing heavily on technology, AeU has opened the door to higher education, giving working adults the chance to continue learning and to upgrade their skills and knowledge, thus improving not only themselves, but also their families, professions, and ultimately, their countries.

Built on the philosophy, that education should be democratized, AeU has focused on creating an affordable and accessible pathway to higher education, while placing importance on flexible entry requirements, a learner-friendly academic system, and a blended pedagogy that combines different modes of learning.

Each of these components is designed to fulfill the diverse needs of its learners and to create learning environments that respond to the challenges of the 21st century.

THE SEVEN ‘e’s OF AeU

Empowered Learning
Putting the learner at the centre of the learner experience. Demand driven, open to choice, learner-centric.

Enhanced Learning
Relentlessly setting new benchmarks, continuously taking the learning to a higher level.

Exploratory Learning
Actively pushing the boundaries of the known, with rigorous inquiries, creativity and curiosity.

Expanding Learning
An open paradigm of learning without boundaries or limitations.

Effective Learning
Functional, purposeful intended education; producing winners.

Electronic Learning
Any place, anytime, anywhere, 24/7, 365.

Experiential Learning
Learning through reflection, action, adventure, choice, cooperation and communication.
AeU is constantly innovating its pedagogy and programme delivery to cater to the unique learning styles of different segments of learners. AeU offers working adults multiple pathways towards upgrading their qualifications while balancing career, family and social responsibilities.
INSPIRING LEARNING

AeU is constantly innovating its pedagogy and programme delivery to cater to the unique learning styles of different segments of learners. AeU offers working adults multiple pathways towards upgrading their qualifications while balancing career, family and social responsibilities.

AeU’s calling holds great significance for adult learners in Asia; one that helps enhance their education and career opportunities, realise personal aspirations and better lives. It’s an important mission to help Asians remain relevant so that the region continues to be viable and economically vibrant in the dynamic global environment.

Flexible Learning

AeU’s learners have become increasingly diverse, bringing with them a variety of backgrounds and experiences. In its efforts to meet the challenges posed by this diversity, AeU has adopted a flexible mode of delivery through a blended learning approach.

The blended learning in AeU encompasses the face-to-face learning, online learning and self-managed learning. The face-to-face learning allows learners to interact directly with their Academic Facilitators in physical classrooms made available at the learning centres. The online learning requires learners to learn through the Internet, and it is supposed to augment the face-to-face interactions.

Lifestyle Learning

Various initiatives have been put in place to ensure that the University is well-positioned to offer the best in terms of quality programmes and services to its students. AeU leverages heavily on technology to deliver its programmes, which gives students the flexibility to study at their own time and pace. Working adults can pursue their studies from where they are, and have the flexibility of being able to study at times that suit their lifestyles, and at times that fit in with work and family commitments.

AeU gives adult learners control of what, where, when and how they want to learn. They will be able to learn in a way that fits around their lifestyle.

eLearning Initiatives

Personalised Learning Space (myPLS)

The AeU’s Learning Management System known as myPLS which was developed in-house since the beginning of the University’s operation in 2007 serves as the main eLearning platform. myPLS has been designed to be learner-centred, easy to use with intuitive navigation tools – an effort to make myPLS more user-friendly and attractive to learners.

myPLS platform allows learners and academic facilitators to communicate, share information, access course materials and e-contents, and keep them in the loop on academic matters and developments taking place within the university. It also provides direct links to resources and services, such as the digital library, learner support and academic services to ease learners in their learning process.
ACE: The Champion of eLearning Innovation And Research

The Asian Centre for eLearning (ACE) has been established as a centre of excellence at AEU to develop the eLearning framework for AEU. The centre will also track and monitor all eLearning activities, conduct eLearning related research, provide appropriate intervention for improvements, innovate and look for ways to further improve the use of eLearning in teaching and learning.

Comprehensive Online Library

With a history of educational and technological innovation, AEU has established an extensive university library with a comprehensive array of scholarly and professional reference and research materials. The university library known as AEU Knowledge Centre is one of the most comprehensive online libraries in the country. The e-collection covers more than 100,000 e-books, 71,000 e-journals and 1.2 million e-thesis titles with over 600,000 in full text focussing mainly on the subjects offered at AEU. The extensive library resources have been specially designed for the unique needs of AEU and to enhance our students’ experience.

Online Support Services

Although the main focus is on teaching and learning, AEU also exploits technology as a way to improve support services. This is evident in our implementation of the new e-Customer Relationship Management System to deal with queries and complaints. Additionally, AEU will also create a mobile learning system for information-on-demand (where learners can obtain examinations results, timetables, payment information, etcetera), consolidating the University’s Question Bank as well as looking to establish an Assignment Bank and an automated grading system.

AEU anticipated that its approach in eLearning will be able to accommodate learner diversity, improve the quality of teaching and learning and create a universal learning experience.

Offer Fully-Online Programmes

In these last eight years, AEU has cumulatively enrolled more than 22,000 learners, and they are diverse in nature, some are working in the government sectors, and some in the private; there are some who are above 55 years, the senior citizens. A small percentage of learners are physically disabled, and about 1,000 learners are from remote areas of the country.

Since eLearning is an important tool for delivery, interaction and facilitation of both teaching and learning, and that it caters for diversity, AEU is set to maximize its use by offering all its programmes fully-online.
At the heart of AeU’s teaching are its Schools, producing high quality courses underpinned by research of international excellence. Currently, AeU has five academic schools, offering a variety of programmes catered specially to contemporary Asian needs.
SCHOOL OF MANAGEMENT

The School of Management (SOM) envisions to be a leader in providing a branded product, a programme of choice in the area of business and management education for the Asian region. The main thrust of the school is providing knowledge related to business functions (human resource, marketing, operation and financial management) for practicing managers in all sorts of organizations. They include officials in business and non-business organizations, may have an opportunity to upgrade themselves through a flexible blended learning approach which combine both online and face-to-face interaction.

SOM conceives to meet and service a greater part of the fast-paced demand for building capacity, and enriching talent and access to all parts of the world with quality programmes at the undergraduate and postgraduate levels. The School prepares graduates to take up leadership positions in the public and corporate sectors. The knowledge, skills and values incorporated in the various programmes seek to ensure that graduates meet the needs of a rapidly changing environment and to effectively adapt to a dynamic situation that is increasingly diverse in all aspects: economic, technology, social and politics.

The School has been actively involved in research in collaboration with other universities and also government agencies. The focus of the research is on the entrepreneurship programmes (Ministry of Agriculture), consultancy on flood problems including mitigation plan (Johore Economic Planning Unit) and wildlife management procedure (Department of Wildlife and National Park). The findings of this research and consultancy work will further enhance the quality of programmes delivered and equip students with up-to-date knowledge, management and presentation skills to function in a dynamic global environment.

Programmes offered:

- Doctor of Business Administration
- Master of Business Administration
- Master in Management
- Master of Knowledge Management
- Master of Human Resources Management
- Master of Science (Management) by Research
- Executive Master of Business Administration
- Executive Master of Strategic Human Resource Management
- Bachelor of Business Administration (Hons)
  Specialisation: Accounting & Finance, Marketing & E-Commerce, Business Information System.
- Graduate Diploma in Business Management

Dr. Mak Met (Sarawak, Malaysia)
Country Talent Manager, Sarawak Shell Berhad
DBA Graduate

Mr. Mafio Matthew Malambo (Zimbabwe)
Minister, Zimbabwe Embassy
MBA Graduate

Dr. Nixon Alberth Simamora (Indonesia)
Consultant,
DBA Graduate

Captain Rajeev Agrawal (India) Master Mariner, MITSUI O.S.K Lines, Ltd
MBA Student
SCHOOL OF EDUCATION & COGNITIVE SCIENCE

The School of Education & Cognitive Science (SECS) envisions to be a leader and catalyst for educational change in the Asian region. The main thrust of the School is teacher education providing practicing teachers an opportunity to upgrade themselves through a flexible blended learning approach which combines both online and face-to-face interaction.

SECS prides itself with providing educational access to even the remotest parts of the country and the region with quality programmes at the undergraduate and postgraduate levels. The programmes offered include language education, early childhood education, instructional technology, curriculum, educational psychology, educational assessment, science & mathematics education, educational management and nursing education.

The School prepares graduates to take up leadership positions in preschool, primary, secondary and tertiary education as well as private education enterprises. The knowledge, skills and values incorporated in the various programmes seek to ensure that graduates meet the needs of a rapidly changing educational sector and to effectively adapt to a society that is increasingly diverse both culturally and socially.

The School has been actively involved in research in collaboration with other universities and the Ministry of Education. The focus of research is on the use of Web 2.0 tools in e-learning, teacher beliefs and practices, content curation and development, design and development of self-instructional modules. The findings of these research efforts will further enhance the quality of programmes delivered and equip students with up-to-date knowledge and technological skills to function in a dynamic global environment.

Programmes offered:

- Master of Education
- Postgraduate Diploma in Higher Education Teaching
- Bachelor of Education (Early Childhood Education) (Hons)
- Bachelor of Education (Teaching English as a Second Language) (Hons)
- Bachelor of Education (Teaching Malay Language in Primary School) (Hons)
- Graduate Diploma in Early Childhood Education
- Graduate Diploma in Teaching

SECS is involved in the Ministry of Education’s teacher upgrading programme (Program Pensiswazahan Guru) since March 2011. This particular programme is to assist the Ministry of Education in their drive to enhance the qualifications of local teachers in the country. More than 3,000 in-service teachers have enrolled in various fields of Bachelor of Education programmes.
The School of Information & Communication Technology (SICT) was established to become the forerunner and an innovative school in ICT education, initiatives and collaborative learning, especially in an Asian setting. The School offers a variety of programmes in the areas of ICT and IT Technology respectively. Besides encapsulating a wide range of transferable skills including creativity, research and analysis techniques, problem-solving, communication and negotiation skills, all programmes offered by SICT are professionally designed, specialized and engaging.

SICT curriculums are companioned with classroom learning and hands-on experience along with professional networking opportunities with major industry players, potential employers, certification bodies and professional associations alike. The School employs a variety of teaching and learning methods, including case analyses, simulations, work-based learning, notable industry guest lectures and educational visits to major industry organizations. It is this industry based learner-centred and knowledge-centred approach which brings the most valuable learning experience for SICT students.

The School caters the needs of working adults for knowledge and career advancement, and offers international experiences through collaborative networking with peers and educators from numerous countries. The School also exposes our full-time students from various part of the world towards our living and working culture in Malaysia especially during their engagement with industries during the industrial training placements and professional projects conducted at industries.

Graduates of SICT are expected to be experts in their field(s), professional, ethical, imbued with critical thinking abilities, sensitive to their surroundings, mature in handling conflicts and providing resolutions, resourceful, a team driven member, and as well as possess desirable leadership qualities.

Programmes offered:

- Master in Information & Communication Technology Management
- Bachelor of Information & Communication Technology (Hons)
  Specialisation: Information System, Software Engineering, Multimedia Computing, Enterprise Networking
- Bachelor of Technology (Information Technology) (Hons)
- Bachelor of Digital Creative Media (Hons)
- Professional Bachelor of Digital Creative Media
- Professional Bachelor of Computer Technology
- Professional Bachelor of Internet Marketing Technology
SCHOOL OF ARTS, HUMANITIES & SOCIAL SCIENCES

The School of Arts, Humanities & Social Sciences (SAHUSS) is envisioned to become a premiere centre for inter-disciplinary perspectives drawing mainly from the study of arts, humanities and social sciences with a special attention in Asian studies.

The core objective of SAHUSS is to enhance the arts, humanities and social sciences studies for a global reach and career advancement of its graduates. SAHUSS aims to enrich the academic and cultural experience of students and scholars with a view to develop a better understanding of our diversity of cultures, history, politics, institutions, economic, laws and policies. Among the areas of study include arts and design, culture studies, psychology, sociology, journalism history, languages, philosophy, and religion.

SAHUSS aspires to deepen interest and understanding of the Asian region’s arts, humanities and social sciences among its graduates, and provide them with an awareness of the region’s current prospects and issues.

Programmes offered:

• Master of Social Sciences (by Research)
• Master of Humanities & Arts (by Research)
• Executive Master in Islamic Management and Administration
• Executive Master in International Relations
• Executive Master in Public Administration
• Executive Master in Industrial & Organisational Psychology
• Bachelor of Education (Teaching Islamic Studies in Primary School) (Hons)
• Diploma in Islamic Studies

Ms. Hasmah Mohamad Yusoff (Malaysia)
Sport Psychologist
MSS (by Research) Student

SAHUSS students in a workshop for Research Masters
SCHOOL OF GRADUATE STUDIES

The School of Graduate Studies (SGS) is tasked to grow into a well-positioned centre for leading postgraduate education programmes all across Asia. SGS manages the development and administration of policies and procedures for graduate programmes by research, the promotion of graduate studies, advocacy of graduate students and the coordination of multi-disciplinary research activities of AEU. Graduate programmes offered provide opportunities for advanced study and research toward the development of innovative responses to the possibilities and challenges of the 21st century.

Flexibility in learning, independence in study, research with deep impact, outstanding faculty members who are leaders in their fields, and the finest resources in academia - these are the distinguishing characteristics of postgraduate research programmes at AEU.

The programme’s format makes it feasible and practical to pursue this high quality doctoral degree while still meeting students’ commitments to work and family. Designed to fit individual schedules, the programme can be successfully completed from home, work or even while travelling. The programme is perfect for the independent, self-motivated student who has the strong desire for a world-class education.

The School helps students in independent research with the guidance of supervisor(s) and workshops, as well as provides personalized support for its Asian-centric doctoral programmes. Students can select qualified supervisors from a pool of expertise in business administration and management, education, ICT, arts and humanities research areas. In line with global standards, SGS appoints renowned academicians from world-class universities as its external examiners.

Programmes offered:

- Doctor of Philosophy in Business Administration
- Doctor of Philosophy in Education
- Doctor of Philosophy in Information & Communication Technology
- Doctor of Philosophy in Arts
- Industrial Doctorate (IndD)

Hon. Dr. David Richard Namwandi (Namibia)
Minister of Education, Republic of Namibia
PhD (BA) Graduate

Dr. Rangamani Venkataraman (India)
Director, Xavier Institute of Management and Entrepreneurship
PhD (BA) Graduate

YBhg. Tan Sri Dato’ Seri Dr. Syed Hamid Syed Jaafar Albar (Malaysia)
Chairman, Land Public Transport Commission
Former Minister of Foreign Affairs, Malaysia
PhD (BA) Graduate

Dr. Tan Teik Kheong (Malaysia)
CEO, Oceana Ventures
IndD Graduate

Dr. Ashraf Abdul Raheem (Maldives)
General Manager, Sun Foundation
PhD (BA) Graduate

Dr. Rangamani Venkataraman (India)
Director, Xavier Institute of Management and Entrepreneurship
PhD (BA) Graduate

Dr. Tan Teik Kheong (Malaysia)
CEO, Oceana Ventures
IndD Graduate
QUALITY AND STANDARDS

AeU prides itself on the high quality of its provision and is committed to maintaining high standards and continually enhancing its quality in all areas. Academic standards are set and maintained in the assessment process through the approval of programmes, periodic review and the use of external examiners – independent academic peers from other institutions. The academic provision of AeU is in compliant with the academic infrastructure developed by the Malaysian Qualifications Agency (MQA), which governs the structure, content and standards of higher education in Malaysia.

As a learner-centred institution AeU is constantly looking for ways to ensure that our learners receive the best education and rewarding learning experience. Programmes offered at both undergraduate and postgraduate levels are internationally benchmarked and approved by the Malaysian Ministry of Education and accredited by MQA. In addition, AeU academic programmes are also recognised by several ACD and non-ACD countries.

EXECUTIVE EDUCATION

The School of Professional & Executive Education (SPEED) plays a leading role in providing human resource development solutions to executives and corporations in Malaysia and the Asia-Pacific region. Its learning and development services help companies build on their human capabilities to face current and future business challenges. Every year, over 1,000 professionals, from various management levels within organisations, develop their full potential with SPEED executive programmes.

SPEED also offers training courses for executives and professionals alike for career enhancement, as well as courses for the general public in a variety of fields, covering self-improvement and general interests.

Currently, SPEED offers more than 200 executive and professional programmes in the area of Management, Operations, Engineering, Entrepreneurship, Accounting, Insurance & Takaful, Agriculture, Supply Chain, Logistics, Plantation, Diet & Nutrition and Hospitality & Tourism.

EDUCATIONAL PARTNERSHIPS

SPEED's graduates from Sri Lanka
EDUCATIONAL PARTNERSHIPS

As with the majority of universities of today, where higher education aspires towards globalization, AeU is similarly developing talent by putting education within the reach of many more individuals.

AeU has built an extensive profile of local and international educational partnerships that enhance the University’s position as a successful higher education provider.

The growth of AeU is phenomenal, as indicated by the increase, not just in terms of student numbers but also in the number of educational partnerships and study centres.

International Education Partners

AeU works closely with its International education partners to establish Representative Office or Study Centre in providing academic management and learning support services to AeU’s students.

Each partner has been individually chosen by AeU to ensure it offers a high quality, well-supported learning environment. All partners are approved and regularly reviewed by AeU to ensure that the necessary registrations are in place with each country’s Ministry of Education and other legislative bodies.

These partnerships provided a host of benefits to AeU’s students. They are able to gain AeU qualifications without having to leave their jobs or relocate to Malaysia. They can pursue programmes that are highly in demand while remaining in their home country.

International Collaborative Learning Centres

In meeting its mission, AeU has actively collaborated with several universities, institutions and corporations in the ACD and non-ACD countries. Currently, AeU has established International Collaborative Study Centres in Kenya, Somalia, Nigeria, Bahrain, Bangladesh, Cambodia, China, Denmark, Dubai, Hong Kong, India, Indonesia, Maldives, Mauritius, Myanmar, Namibia, Nepal, New Zealand, Pakistan, Sri Lanka, Thailand, UK, Vietnam and Yemen.

International Collaborative Engagement

The following are the academic collaborative models:

- **A Dual Award** is a partnership arrangement under which AeU and one or more awarding institutions provide programmes leading to separate awards being granted by both/all partners. Dual degree programmes therefore are created by using the complementary expertise and resources of the partner institution(s) in the design, delivery and assessment of students. Both parties agree to accept each other’s assessment marking for the components of study undertaken at each institution.

- **Articulation** is a partnership arrangement whereby provision delivered by a partner is formally recognised for the purposes of advanced standing towards an award. The advanced standing may be awarded through an accreditation of prior learning or experiential learning process or credit transfer. Although AeU is not responsible for the curriculum or course delivery and assessment in the partner institution’s award, AeU assures the quality of students by exercising control over the credit transfer arrangements and admission to its award.

- **Twinning Programme** refers to AeU programme or vice versa offered in conjunction with a partner institution in which students are enrolled to undertake specified studies at the other institution. The programme can be completed partially or completely at partner’s institution. The students receive an award from the twinning institution. The specific courses undertaken at the other institution are normally offered and/or developed by AeU and both the partner institution and AeU is responsible for the delivery of teaching and learning.

- **Franchising/licensing** is a partnership arrangement under which a partner is authorised or licensed to provide the whole or part of a programme of study designed by AeU or vice versa and leading to an award or award of credit of the University. If the award is given by AeU, the overall control of the programme’s content, delivery, assessment and quality assurance belong to AeU. Similarly, AeU can become a franchisee by licensing part or whole of a programme from partner’s institutions of higher learning.

- **Programme Validation and Certification** is the process whereby the University judges that a programme of study developed and delivered by partner’s institution or organisation is of an appropriate quality and standard to lead to an award of the University. The University will determine the extent to which it exercises direct control over the quality assurance aspects of the programme’s management. The validated programme may or may not be in a programme offered by AeU itself. The conferment of such an award is subject to prior agreement and the approval of AeU’s Senate.

- **Collaborative Research Leading to Postgraduate Degrees** involves collaboration between AeU and partner’s institutions to enable students to register on a research degree at two separate institutions to encourage joint supervision across partner’s institutions.
Local Education Partners

AeU has also established a strong network of local education partners to provide services and tutorials to support our domestic students. In some cases, our partners are linked to a local university or college which makes its facilities available to AeU students.

Nationwide, AeU has made its presence felt through more than 19 Study Centres that are located at all major towns, cities and rural areas across Malaysia.

Through its shared collective expertise and strategic linkages with numerous educational partners, AeU delivers programmes that are imbued with the goals of flexibility, quality and relevance to provide a truly personalised learning experience for all.

As an institution of choice spearheading this new wave of learning, AeU is a major catalyst in promoting the Asian-wide networks for cooperation in e-Education today.

INTERNATIONAL MEMBERSHIP

AeU establishes its position in the international education bodies as a member of the following organisations:

- Asian Association of Open Universities (AAOU)
- Association of Commonwealth Universities (ACU)
- Asia Pacific University Community Engagement Network (APUCEN)
- The Observatory on Borderless Higher Education (OBEHE)
- International Consortium for Teaching and Learning Centres (ICTLC)
- International Council for Open and Distance Education (ICDE)
- International Bureau for Education, UNESCO

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